

# BARKS..

By HAROLD BARKOW

## THE DESERT FLOWERS...

Villagers, winter residents and guests who keep themselves cooped up at home, in the office or within their hotel walls or who confine their occasional jaunts to Palm Canyon Drive, are apt to miss an unusual and rare treat, the opportunity of seeing a wild flower display such as comes only once in many years.

The display of desert flowers now to be seen is the finest in many years, due to the above average rainfall this winter. Such a display may not come again to this desert for five or 10 years. To enjoy the wildflowers at their best we would suggest a trip into the Coachella Valley via Cathedral City and La Quinta, returning to Palm Springs via the Aqueduct highway (north of U. S. Highway 99), B-Bar-H Ranch and Garnet. Personally, in warm spring weather such as we have been having here lately we avail ourselves of every opportunity to fill the old "jalopy" up with gas throw together a picnic lunch and motor out into the open desert for a day's outing among the flowers.

## BUSY SPRING...

What with the balmy spring weather and the famous wildflower display to attract more West coast vacationers here and to hold the Easterners, together with the many events on the calendar for the near future, it looks like a busy spring for Palm Springs. This Sunday morning the Easter services will be staged at the hillside cross back of the Desert Inn, and "Gone With the Wind" opens that same afternoon at the Plaza Theatre for a week's showing. Next Tuesday, March 26, is election day when local voters will march to the polls to re-elect Alvah F. Hicks of Palm Springs to the board of directors of the Coachella Valley County Water district. Then there's the ever popular Desert Circus, March 27-30; the councilmanic election on April 9; the Waltz Festival, April 13-20; and the fifth annual Palm Springs Women's Invitational Golf Tournament April 15-17. Looks like we'll all "stay through May" this season.

## SPIRIT OF OLD WEST...

Next week the spirit of the Old West will once again take over Palm Springs and the "drug store" cowboys, the cigar store Indians and the "parlor" cowgirls will parade up and down Palm Canyon Drive in all their glory. Maybe we are all cowboys that never saw a cow and can't rope a steer 'cause we don't know how, and maybe we do ride the range in Ford V-8s instead of the mustangs of fiction—but we have a lot of fun. That's the spirit of the Desert Circus! Anyway, drug store cowboys and parlor cowgirls certainly smell better when you're dancing with them than did the real "McCoy" of the frontier cow towns, and their cap pistols are certainly not so lethal.

(Continued on Page Twelve)

## VOTE TUESDAY FOR ALVAH HICKS!

(AN EDITORIAL)

All registered voters of Palm Springs and Cathedral City who can possibly do so should go to the polls next Tuesday, March 26, and cast their ballots in favor of ALVAH F. HICKS of PALM SPRINGS for director of Division One of the Coachella Valley County Water District.

Palm Springs and Cathedral City are both taxed by the Coachella Valley County Water District, although neither of these communities is served by the water distribution systems of the district. As long as Palm Springs and Cathedral City are forced to pay taxes to the district, the citizens of these two neighboring towns should be sufficiently interested in the affairs of the district to turn out en masse to elect a capable man to represent them on the board of directors.

Alvah F. Hicks is a capable man. He has served Palm Springs and the entire district well during the time he has been on the water board and is unusually conversant with the water problems of the Coachella Valley.

For Director for Division 1	Vote for ONE
ALVAH F. HICKS	X

Tuesday, March 26, is the day. The Frances S. Stevens grammar school is the polling place. And Alvah F. Hicks, a candidate for re-election, is your man. Don't forget to vote!

# DESERT CIRCUS CELEBRATION MARCH 27 TO 30

All the News — ALL THE TIME!

Covers Palm Springs and Cathedral City

## The Desert Sun

Of Palm Springs, California

Dedicated to the GROWTH, DEVELOPMENT and CONSTANT IMPROVEMENT of AMERICA'S FOREMOST DESERT RESORT

Vol. XIII.—No. 34.

Friday, March 22, to Friday, March 29, 1940

Price Five Cents

## DESERT MUSEUM TO BE REOPENED NEXT SEASON

The Palm Springs Desert Museum will definitely be revived next season, and a drive for funds will be launched tomorrow, Saturday, to raise the money necessary to maintain the museum through next season. This was the decision made by the board of directors of the museum when it met Wednesday night of this week to elect a new board to serve next year.

### Elect New Board

At the meeting Wednesday night, Carl Lykken, Herbert Samson and Don Admiral, present museum officers, resigned, their resignation to take effect April 1, when the new board goes in. The new board elected was as follows: Tom Slaven, H. Earl Hoover, Horace Pendery, Madeleine Cook and Christina Lillian.

A three-man advisory council of business men was also appointed Wednesday night. It is the duty of this council to advise the officers concerning business.

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## Card Party for Catholic Church Tuesday Afternoon

Among leading social events of next week will be the big Annual Benefit Card Party of Our Lady of Solitude Catholic church, to be held Tuesday, March 26, at the Desert Inn.

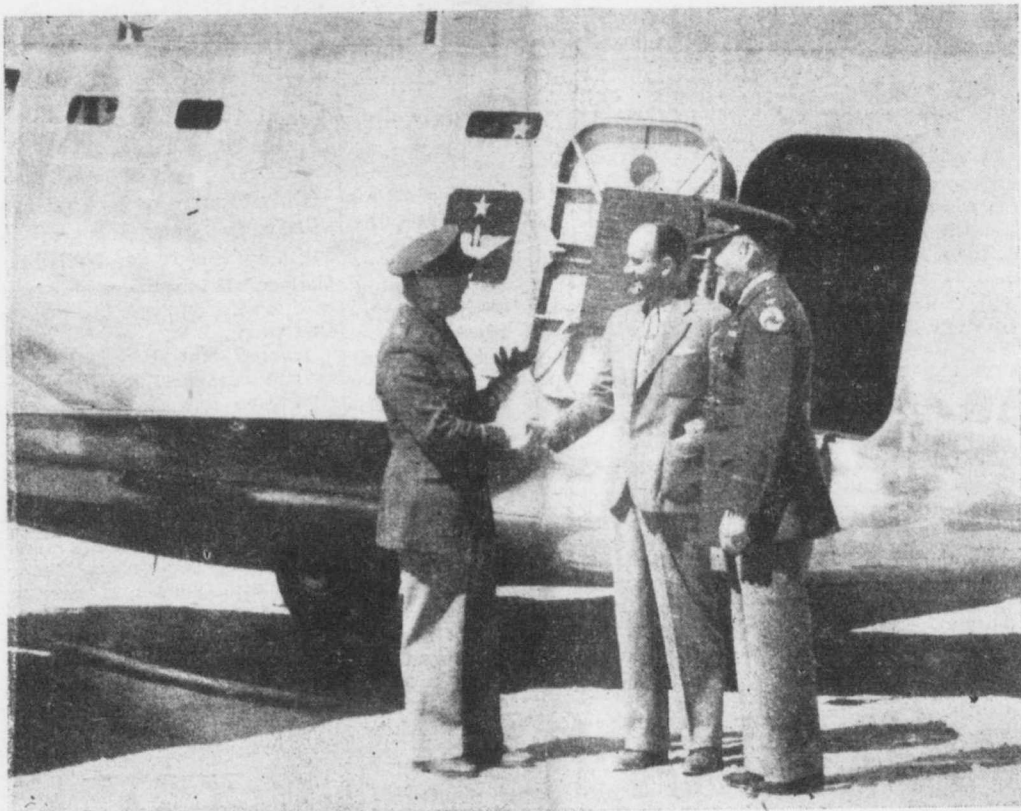
There will be tables for both auction and contract bridge and five hundred. There will be many prizes given.

Tea will be served at the end of the party, through the courtesy of Mrs. Nellie N. Coffman.

Two handsome new 1940 Excelsior bicycles will be given away at the close of the program. These bikes are now on display at Reuben Miller's bicycle shop on Palm Canyon Drive.

Tickets for the affair, which is the only one sponsored by the Catholic church during the year, may be obtained from Fr. Michael O'Connor, The Desert Sun office, or Miller's Bicycle Shop.

## Mayor Welcomes Army Air Force Officials



Mayor Philip L. Boyd on Thursday of last week welcomed army air force officials from March Field to Palm Springs. The picture above was taken at the Palm Springs Airport and the plane in the background is an army B-18A airplane. In the center above is Mayor Boyd. The officer at the right is Col. Rush B. Lincoln, commander of March Field, Riverside county. March Field officers Thursday of last week were guests of Mayor Boyd and Warren Pinney at a luncheon held at El Mirador. They flew here in two B-18A

planes to inspect the site of the proposed new Palm Springs Airport. Met at the airport, the army men were given a tour of the city before luncheon.

Making the trip to Palm Springs last week were the following: Brig.-Gen. Frank D. Lackland, commanding general of the First wing, GHQ air force; Col. Rush B. Lincoln, Carlyle H. Wash, Harvey S. Burwell, Benjamin G. Weir and William O. Butler; Majors Lucas V. Beau and Howard K. Ramey, and Second Lieut. Frank A. Kurtz.

## Gambling Charges Against Negroes Dismissed Thursday

Thursday morning of this week in Judge Albert R. Hoffman's court City Attorney Roy Colegate moved that the gambling charges against Guy Hopkins and Ernest Abbott, Palm Springs Negroes, be dismissed. The motion was granted by the court and the defendants were discharged.

The two Negroes were arrested on the Agua Caliente Indian reservation late Saturday night, Feb. 24, and were charged with asserted violations of the state.

In the raid Feb. 24 by Palm Springs police on an asserted gambling den on the Agua Caliente reservation, George Neely, Cornelius Lockett, Wycliff Thomas, Guy Hopkins and Ernest Abbott, all Negroes, were arrested and taken to the Palm Springs jail.

When brought before Judge Albert R. Hoffman on Monday, Feb. 26, Neely, Lockett and Thomas pleaded guilty to the charge of violating the gambling section of the California Penal Code. Hopkins and Abbott pleaded not guilty. All the men were released on \$50 bail each.

When tried later the men that had pleaded guilty were each fined. The charges against Hopkins and Abbott, who pleaded not guilty, were dismissed in court here this week.

## Charles Chamberlin Receives City Appointment

Charles G. Chamberlin, prominent Palm Springs building contractor, this week was appointed to the city board of examiners and appeals by the city council. He was appointed to fill the vacancy left by the recent resignation of Ray Sorum, who is now a candidate for election to the city council.

Mr. Chamberlin has been in business in Palm Springs for many years and has been very active in civic affairs.

## HIGH SCHOOL TRUSTEES DECIDE ON DIVISION OF DISTRICT ASSETS

Distribution of the assets of the old Banning Union High School district between the Banning Union High School district, as it will be after June 30 of this year, and the newly-formed Palm Springs district, which will be carved out of it, was decided upon at a meeting of the boards of the two districts, County Superintendent of Schools E. E. Smith and Deputy District Attorney French, held Wednesday evening at Palm Springs with dinner at the Desert Inn as the guests of Mrs. Nellie Coffman.

By the agreement, Banning will receive all three buses now belonging to the district. The White bus, being used this year at Palm Springs, was valued at \$3000 last year. The other two buses are the G.M.C. used here this year and a Reo belonging to the district. The Banning district hopes to sell the Reo.

Of the cash assets, all the money in the general fund, as of June 30, will become the property of the Banning Union High School district. This, of course, after all bills have been paid.

All the property, now belonging to the Banning Union High School district, and situated within the newly-formed Palm Springs district, will automatically become the property of the new district.

In addition to this the Palm Springs district has agreed to pay \$2000 toward the 1940-1941 budget of the Banning Union High School district.

## DESERT INN DANCE SATURDAY NIGHT

While those delightful open-air dinner dances of the Desert Inn are not scheduled to begin until after the first of April, the famous hostelry will give an introductory spice to Circus Week with an informal outdoor dance Saturday evening. A special dance platform will be placed in the patio and there will be music by William Hoffman's excellent orchestra from 9 to 12. Hoffman plays regularly at the Inn and his music has been a pleasure also to patrons of the Victor Hugo and the Ambassador Lido in Los Angeles.

## VILLAGE GOES WESTERN AS SEVENTH ANNUAL DESERT CIRCUS, MARCH 27-30, APPROACHES

It's almost here, the Seventh Annual Desert Circus celebration to be staged March 27-30; and with Desert Circus Week just around the corner Palm Springs is rapidly swinging into the spirit of the Old West, which is characteristic of this biggest, gayest of all Palm Springs annual events. Decorations and plenty of Circus talk fill the air as daily ever more visitors pour into the village from all parts of the country to participate in this delightful event.

### TICKETS SELL

Enjoying a huge sale are the Field Club dance tickets, being sold by the Lions Club, the Junior Chamber of Commerce and Woman's Club, for the 1940 Buick automobile.

Villagers are reminded too by the parade chairman, Tony Burke, that the deadline for entries is Monday, March 25, for all classifications.

### Grand Marshall

Heading the big parade on Friday, March 29, will be popular Lewis Stone. Accompanying him will be Tom Mix, Bill Gargan, Paul Kelly, Jackie Cooper and Frank Morgan. Following them will be bands from Loyola University, University of Southern California, Salvation Army and the Sherman Indian Institute. Sheriff's posses from Los Angeles, Riverside and San Bernardino counties will add color to the event, as will the Breakfast Club rangers of Los Angeles.

Present indications are that a record number of localities will take part in he parade with floats of one nature or another.

The Big Top Ball, Saturday night, March 30, at the Racquet Club, will have Skinnay Ennis and his band as entertainers, in

(Continued on Page Twelve)

## Gone With the Wind Starts Sunday at Plaza Theatre

It's here at last, the treat the village has waited months for, David O. Selznick's fascinating and unforgettable technicolor motion picture production of Margaret Mitchell's story of the Old South, "Gone With the Wind," which starts at the Plaza Theatre Easter Sunday.

The biggest "best seller" of all time, now "Gone With the Wind" comes to the desert as a great motion picture—even bigger on the screen.

Starring Clark Gable as Rhett Butler, the picture will be shown twice daily, 2 p. m. and 8 p. m. The cast also includes Leslie Howard, Olivia deHavilland and Vivien Leigh.

"Gone With the Wind" will be shown at the Plaza Theatre all next week.

## Boyd Nominated Lions Club President

The officers of the Palm Springs Lions Club next season may be as follows: Florian Boyd, president; Ray Sorum, first vice-president; John Chaffey, second vice-president; Homer Jenkins, third vice-president; John Sprague, secretary-treasurer; John Connell, tail-twister; Everett Lilley, lion tamer; Culver Nichols, and Joe Butler, directors.

Raymond Cree, chairman of the nominating committee, reported these men as his committee's recommendation for next year's officers. The election will be held in a few weeks.

## POLO AT FIELD CLUB SAT. AND SUN.

Long Beach will come to the desert this week-end to tangle with Palm Springs in what promises to be two of the best games staged at the Field Club this season, according to Carl Crawford, manager of the Palm Springs Polo Club.

Polo will be played at the Field Club on East Ramon Road on both Saturday and Sunday afternoons, starting at 3 o'clock.

## ANTI-"BARE TUMMY" ORDINANCE CAUSES HEATED DISCUSSION AT COUNCIL MEETING

Palm Springs' proposed anti-sunbathing ordinance" was the cause of a stormy session at this week's meeting of the city council held Wednesday morning.

Summing up the opinion of a large number of villagers was the report of Mayor Philip Boyd. Mr. Boyd stated he believes the passing of the "anti-sunbathing ordinance" would make this resort the laughing stock of the country. He said the passage of this ordinance would present a difficult enforcement problem and also would result in much unfavorable publicity.

The fight started when Councilman Williams, chairman of the general committee, stated his committee had no recommendation concerning the matter. Mr. Williams said the committee thought the council should go easy and not ask the city attorney to draw the ordinance at this time at least.

Councilman Clifton said he would like to see the men regulated in the matter. He asked that the problem be brought out of committee onto the floor of the council for general discussion. After a hot discussion Alvah Hicks moved the city attorney

be instructed to draw an ordinance regulating the appearance of men on Palm Canyon Drive without shirts. Councilman Pershing fought the passage of the motion.

It was suggested that the police department can handle the matter under ordinances now in effect, by taking men with bare chests and tummies to one side and by then explaining to them in a friendly manner that the city is making an attempt to have men wear shirts when down town.

The motion to have the city attorney draw the ordinance was never voted on, and the matter of having the police department handle the situation without the passage of the "anti-sunbathing ordinance" was referred back to the general committee for study.

This anti-sunbathing move started several weeks ago when Priscilla Chaffey drew up and circulated a petition requesting the council to enact an ordinance making it unlawful for a man to appear on the streets without a shirt or upper. Mrs. Chaffey presented the petition to the council several weeks ago.

## CALENDAR

Friday, March 22—  
7:30 p. m., Cub Scout Pack meeting at grammar school.

Saturday, March 23—  
3:00 p. m., Polo at Field Club.

Sunday, March 24—  
5:50 a. m., Easter Sunrise service at hillside cross back of Desert Inn.  
Services at churches.  
2:00 and 8:00 p. m., "Gone With the Wind" at Plaza Theatre.  
3:00 p. m., Polo at Field Club.

Tuesday, March 26—  
1:45 p. m., Annual Card Party for benefit of Catholic Church at Desert Inn.  
All day, Coachella Valley Water District election, polls at grammar school.

Wednesday, March 27—  
12:30 p. m., Western Fashion Show luncheon at Desert Inn.

Thursday, March 28—  
12:10 noon, weekly luncheon meeting of Lions Club at Desert Inn.  
12:30 p. m., Aquatic meet and luncheon at El Mirador pool.

Friday, March 29—  
Desert Circus parade.  
2:30 p. m., Desert Circus at Field Club.

Saturday, March 30—  
9:30 a. m., Pet Show in Plaza.  
9:00 p. m., Big Top Ball at Racquet Club.

April 9—  
All day, councilmanic election.





## The Desert Sun

of Palm Springs, California  
CARL BARKOW, Publisher  
HAROLD BARKOW, Editor

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1940 Active Member

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### YOUR JOB AND MINE

California is facing her greatest problem in history and whether she meets it, solves it, and goes on to a greater future or fails and falls from her present high place, remains to a great extent the responsibility of every citizen.

The problem, while brought on by unemployment, is nevertheless of broader scope; in one word, it is the migrant threat.

We can not truthfully blame the people from Oklahoma, Texas, Arkansas and other similar states from wanting to settle and partake of our generous bounty; but there is such a thing as self-preservation and we are now faced with that alone.

Those who have made surveys tell us that there are already 400,000 migrant settlers in the state who are here to stay. There is no work for them. Yet there is every indication that one million more of their friends and relatives have their eyes on California.

They are attracted here by high relief, high pensions, high wages, and a high standard of living.

Employment records reveal that there are six men for every available job in California. This means that if any of the newcomers take your job or mine, we must go on relief.

That is what we mean when we say this problem has come down to the bare fact of self-preservation.

Then what is the answer? How can you help to protect your job?

If you are a citizen, you can tell the honest truth when you write your friends and relatives outside of the State—that "There are No Jobs in California!"

If you are an employer, you can demand positive proof of a prospective employee that he is a bonafide resident of the State.

By doing these things you can help to protect your jobs and California.

### Chief Bispham Thanked

CITY OF MONTEBELLO  
Montebello, Calif.  
March 4, 1940

W. H. Bispham, Chief,  
Palm Springs Police Department,  
381 North Palm Canyon Drive,  
Palm Springs, California.

Dear Chief Bispham:

The members of the City Council of the City of Montebello expressed the desire at their meeting on March 4th that I extend to you on their behalf, and on behalf of our Chief of Police L. B. Maxwell, our appreciation for the very fine services which you rendered to the City in connection with the Betty F. Hardaker case.

With very best wishes and personal regards, I am,

Sincerely yours,

Louis H. Burke, City Attorney,  
Montebello, California.

### City Council Backs Museum

March 21, 1940.

Board of Directors, Desert Museum,  
Palm Springs, California.

Gentlemen: Your recent effort to appraise public sentiment on the value of a Desert Museum in Palm Springs has come to my attention. I am anxious to lend any influence I may have toward encouraging your continuance of this important attraction for our community.

Since the early days of our village existence a great many people have come to the desert to enjoy and study its natural history. Many winter guests and residents have always been eager for accurate information concerning our unusual natural setting on an American desert at the base of a snow-covered mountain range. Frequent questions are asked concerning native trees, flowers and animals. The geology of our canyons, and the evidence of the early life of our Indian people are fascinating subjects about which little information is available today.

During the last two years, your museum director, Don Admiral, has lectured to enthusiastic groups. His field trips have always been popular. It is a great disappointment to many to have this service interrupted.

In the hurry of our active resort season we must not forget the interests of those many citizens and travelers who love the desert because of what it is rather than because of what exciting things they can do here. For a well balanced community we need the museum, to emphasize this most interesting side of our desert life.

I am sure our city council will give every reasonable encouragement to your future service in the community. I hope that your Association will receive a well deserved local support.

Very truly yours,  
PHILIP L. BOYD, Mayor.

### Huge Airliner To Be Named "Palm Springs"

Leading the fleet of 20 new D-C3 luxury flagships which American Airlines is adding to their service this spring will be the "Flagship Palm Springs," to be so named by the airline in honor of the nation's most famous desert resort, according to an announcement sent to the Palm Springs Chamber of Commerce this week by A. R. Bone, Jr., Western sales manager for American.

Operating on the Southern Transcontinental route, American Airlines has long recognized the wide appeal of the Western sun country as a vacation center and has featured Palm Springs in national advertising and promotional campaigns. Selection of the name of the popular resort for one of the new 21-passenger planes is in line with this program, Mr. Bone stated, and will result in the name of Palm Springs being carried throughout the country as the flagship on which it is painted in large letters flies the airways of American Airlines' nation-wide system.

Plans have been completed for official christening of the "Flagship Palm Springs" at the resort's own airport on March 29, during the height of the Circus Week celebration. On that day the plane will fly from Union Air Terminal in Burbank to Palm Springs with 21 of Southern California's well-known personalities aboard. Following appropriate ceremonies at the desert airport the plane will be on display here all day for the inspection of villagers. Three courtesy flights will be made over Palm Springs during the day which will afford an opportunity to about 60 Palm Springs residents to enjoy a flight over the desert country as guests of American Airlines.

Details of the arrangements have been handled by R. L. Fitzpatrick, executive of American Airlines, who has been in Palm Springs conferring with Circus officials and others.

"We believe in Palm Springs," said Mr. Fitzpatrick during his visit here, "it is the outstanding desert resort and American Airlines is anxious to cooperate in telling more people about its beauties and in bringing more people here."

Mr. Fitzpatrick stated that they expect C. A. Rheinstrom, vice president of the airline, to be in Palm Springs together with Mr. Bone, for the event.

### Reid Hospital Notes

Dr. William Corr, head of Our Lady of Lourdes, church in Altadena, entered the Reid Hospital this week to be under the care of Dr. Henry S. Reid.

L. M. Bacon of Westwood is in the hospital for an indefinite stay.

George Hawthorne, who has been in the hospital for the past week is much improved.

Father Lani, of St. Vincent's staff in Los Angeles was a patient at the hospital this week.

Miss Mary Elizabeth Maher, daughter of Judge Carl J. Maher, of Los Angeles, suffered an accident Wednesday when her horse threw her. She was brought to the Reid Clinic and Hospital where X-rays revealed no fractures. Miss Maher is a guest at La Quinta.

Beavers have a split nail on the second toe of their hind feet. This is used as a comb and toothpick.

### JENNER PLEADS NOT GUILTY TO VIOLATING ZONING ORDINANCE; TRIAL DATE NOT SET YET

A. J. Jenner, owner of the Studebaker Sales and Service at 1559 North Palm Canyon Drive, Tuesday morning, March 19, pled not guilty in Judge Albert R. Hoffman's court to asserted violations of City Ordinance 75 (the Land Use Plan or zoning ordinance) and demanded a jury trial. He was notified by the court that his trial will be set at a time that is agreeable to both his attorney and City Attorney Roy Colegate. Mr. Jenner declined to declare the name of his attorney.

Mr. Jenner was arrested at 1:00

p. m., last Friday, March 15, for alleged violations of the zoning ordinance and was lodged in the local jail. He demanded to be let out on his own recognizance, but bail was set at \$50. Mr. Jenner declined to post bail and had to spend Friday night in jail. Later he was released on bail, however.

It is charged that Mr. Jenner is violating the zoning ordinance in that he operates a used car business on unimproved property on North Palm Canyon Drive in violation to provisions of the ordinance.

### Waskow Adds New Department to Furniture Shops

Increasing the facilities of his two Palm Springs furniture stores, Edward Waskow, owner of the Desert Furniture Company on North Palm Canyon Drive, and the Tropical Show, downtown, announced this week the opening of an upholstery and slip cover shop.

The new department will be housed adjoining the Tropical Shop, which is opposite the Village Pharmacy. Actually, Waskow is moving the department from his Los Angeles store to Palm Springs and will keep it here until the start of the next season. Thus, for the remaining months of the season and during the summer, he will be able to take care of any upholstery and slip cover work villagers may require. He announces he will have on hand a large and fine stock of upholstery and slip cover materials.

In charge of the department will be A. W. Schafer, formerly with the well-known firm of Schafer-Mills, Beverly Hills, upholsterers. The concern recently did refurbishing work for the Yellowstone National Park Hotel and Schafer handled the upholstery work in the redecoration program for the Beverly Hills Hotel, Waskow says.

### Mr. and Mrs. T. M. Shocklee Celebrate Golden Wedding Anniversary at Palm Springs

Mr. and Mrs. T. M. Shocklee, residing between Banning and Beaumont, celebrated their golden wedding anniversary on Friday at the home of their daughter and son-in-law, Sally and Chico Serpa, in the village, Mrs. Serpa operates El Mirador Beauty Salon.

The Shocklee's son and his wife, Mr. and Mrs. S. A. Shocklee, of Los Angeles, and the latter's daughter and her husband, Mr. and Mrs. Harold L. Bolin of Los Angeles, came up for the celebration. Mr. and Mrs. S. A. Shocklee celebrated their silver wedding anniversary this year.

All day Friday friends called at the Serpa residence to extend congratulations to the honor guests. The Luau Lounge orchestra from the Palm Springs Hotel was on hand to furnish music. A huge wedding cake, double rings and many other gifts were presented to Mr. and Mrs. Shocklee and they were photographed a number of times.

Mr. and Mrs. Shocklee were married at Magnolia, Columbia County, Arkansas, on March 15, 1890.

The first thing Lindbergh asked for when he arrived in Paris was a hot bath.

### Marvin Assumes Sole Ownership Sports Shop

Only concern of its kind in the village, the Palm Springs Sporting Goods store on North Palm Canyon Drive went under the sole ownership of Bill Marvin this week.

Marvin bought out the interests of his partner, Joe Henderson. The two started the shop last year.

A local resident for many years, popular, lanky Marvin announces the shop will continue to carry the finest brands and types of sporting goods including tennis, badminton and golf equipment, guns and ammunition, sun shorts and bathing trunks and other sports paraphernalia.

Of interest in his announcement that fishing tackle—and fishing licenses—will be available there next week.

### COUNTY CHAMBER TO MEET AT COACHELLA

The next meeting of the Riverside County Chamber of Commerce will be held at the Coachella Valley Woman's Club on Tuesday, March 26. The club house is located on the west side of U. S. Highway 99, at Avenue 52, about a half mile from Coachella.

Luncheon will be served at 12:15, and the cost will be \$1.00 per plate. The products of the Coachella Valley will be featured at the luncheon, and excellent food may be expected. The business meeting will be held at the club house at 11:30 o'clock a. m.

The principal speaker will be Ed Ainsworth who writes the interesting daily column, "Along El Camino Real" in the Los Angeles Times. His subject will be "As I See Riverside County." Mr. Ainsworth knows this county, and especially the Coachella Valley and desert areas.

The desert flowers have been especially beautiful this year and should still be worth seeing along the Palm Springs-Indio highway. This will also go through a number of well developed date gardens.

Please make reservations with the local secretary not later than Saturday, March 23.

### Superb Horse Regalia Shown at Cregar's

With Circus Week at hand—and Palm Springs as horse-minded as it is—there is an outfit to be seen at Cregar's Palm Canyon Indian Trading Post which will take the eye of any western-enthused horseman or collector.

The outfit is a magnificent, Indian-beaded, complete regalia for a horse. So beautiful is it that it took first prize in the equestrian division in last year's Circus Parade.

Included are a superb martingale, saddle blanket, bridle and other pieces.

Month after month...  
you're ahead  
dollar after dollar!

STUDEBAKER  
CHAMPION

29.19 miles per gallon  
officially!

Thousands of "just average" drivers get exceptional gasoline mileage and remarkable oil and upkeep economy with this roomy, restful-riding low-cost price car. With an expert driver and low-extra-cost overdrive, it averaged 29.19 miles per gallon in the Gilmore-Yosemite Sweepstakes. See and drive a good-looking Studebaker Champion now—low down payment—easy C.I.T. terms.

PRICES  
BEGIN AT  
\$660  
for a Champion coupe,  
delivered at factory,  
South Bend.

### Studebaker Sales and Service

A. J. JENNER, Owner

1561 N. PALM CANYON DRIVE Palm Springs PHONE 7989

### Golf News

"DOINGS" AT O'DONNELL'S DESERT GOLF CLUB

One of the interesting events held at the Desert Golf Club every Sunday morning at 11 o'clock is the putting contest. Last week, Mrs. Martin Strauss of Chicago defeated Mrs. J. Mayo, of Del Monte, in the finals, two up. In the men's division, V. Richmond defeated O. Burnett, Chicago, in the finals. Each received a trophy for the day's work. Another event is planned for this coming Sunday.

Much interest is being shown in the coming desert championship for women. The committee composed of Mrs. Thos. A. O'Donnell, chairman; Mrs. A. H. Means, Salt Lake City, and Mrs. H. H. Timken, have all the invitations issued and in the mail. Miss Elizabeth Hicks of Long Beach, defending champion of the desert tournament, will be down for the event. Mrs. Gregg Lufur, Miss Dorothy Traung of San Francisco, Clara Callender and most of the stars will be here. This event is one week after the state cham-

pionship held in Los Angeles at the Lakeside Country Club, and then all the top-notchers head for the desert event, which is a much sought after title.

Leland DeGraff, Buffalo, N. Y., has again put up a beautiful wrist watch for the ladies' putting contest during the ladies' championships.

Some interesting recent rounds at the local course included: Mr. and Mrs. A. Hamrick, Seattle; J. E. French and J. W. McAlister of San Francisco, vs. J. Roberts, Spokane, and M. H. Wheatley, Oakland; J. F. Sweaney, Cleveland; F. Ward, Boston; H. Dorsett, Long Beach; F. Adams, Cincinnati; Adolph Menjou, Col. Snead, Major Dickson, Mrs. Thos. O'Donnell, Mrs. H. H. Timken, Mrs. A. H. Means, R. Z. Green, New Jersey; H. Skelton, Miss Ruth Gammon, Irving Clappett, and Bob Coen, Denver.

If you can make a child laugh, a man think, and a woman smile, you are a great man.

Hans Christian Andersen, author of children's fairy tales, is said to have disliked children.

Pay telephone bills before the 30th and receive discount.

### Special Easter Offer.....

Choice

### GRAPEFRUIT TREES

TEN YEAR SIZE

Price \$47.50 Each

(Top Soil \$4.50 Additional)

FULL FOLIAGE AND BUDS

A Fragrant Addition for Your Garden or Patio

CALL

Millard Wright

Phone 8855

FOUND!! The Best Food in  
Palm Springs

At Popular Prices

FULLER'S CAFE 370 N. Palm  
Canyon Drive

See "Flagship Palm Springs" on display at Palm Springs Airport March 29



## Special Notice To Palm Springs Post Office Patrons

Effective for the June quarter and beginning April 1st, the quarterly rental on postoffice boxes will be advanced to 75 cents, \$1.00, \$1.50 and \$2.00 instead of 60 cents, 75 cents, \$1.00 and \$1.50 as now in effect.

For your information, the rental price on postoffice boxes is determined by law and based on the yearly postal sales of an office. The advanced rental effective April 1 will remain as above mentioned until the sale at this office exceed \$100,000 per year.

R. M. GORHAM,  
Postmaster.

## Zoning Ordinance Booklets Now On Sale

Palm Springs' handsome new Land Use Plan (zoning ordinance) booklets are now off the press and may be obtained from City Clerk Guy Pinney at the city hall. The sale price is one dollar per copy as provided for in the city ordinance.

Bound in a distinctive blue cover, the booklets were printed by The Desert Sun.

### SONG OF MOCKING BIRDS ATTRACT ATTENTION

Every day more and more visitors to Palm Springs are finding some different hobbies and interests of this resort and surrounding area.

A Portland guest, Mrs. W. J. Lyons, who is staying at La Mirada Bungalows and Mrs. Yerkes, manager of La Mirada, are students of Ornithology. Mrs. Lyons is especially interested in hearing the song of the mocking birds. A little fly catcher has taken up residence on the beam over one of La Mirada cottage doors and is furnishing the guests with a close study of the management of a fly catcher's household duties.

## JACK THE HATTER

HATS CLEANED  
AND BLOCKED  
Indian Avenue

(Across from the Plaza)

CALL 8295 for

Laundry — Dry Cleaning — Linen Supply

YOUR

## Blue Seal Laundry

Offers Every Modern Service at Money-saving Prices.

Call Office on Palm Canyon Drive

Next to El Mirador Garage



## FRUITS-VEGETABLES

"ALL FRUITS and VEGETABLES KEPT FRESH ON ICE"  
Groceries, Meats, Eggs, Dairy Products  
Supplying Palm Springs with the best fruits and vegetables during the past 19 years.

## Canyon Drive-In Market

W. C. GUNN, Prop.  
S. Palm Canyon Dr., Opp. Palm Springs Builders' Supply Co.

## Cub Scouts on Parade



Thursday afternoon of last week the Palm Springs Cub Scout troop staged a parade down Palm Canyon Drive prior to the second Annual Palm Springs Americanism Program, ending up at the Plaza Theatre, where the Americanism program was presented. For the first time since the organization of the local troop the Cub Scouts turned out in full regalia with their own recorder band and flag bearer.

The parade was organized by Chief Den Mother Mrs. Ray Gault and active Cub Scoutmaster Jack Best. The Cubs had been invited by Commander Thales Boyd to participate in the Americanism program at the Plaza Theatre.

## Cathedral City

By W. R. HILLERY

### ARMY OFFICERS MAKE SURVEY

Property owners attention! News today may be reflected for years to come in developments in Coachella Valley.

Possibly the outstanding event is the survey of the army engineers to devise a means of putting the notoriously unruly mountain streams in a straightjacket. The plan effects not only the big item of Whitewater and the canyons about Palm Springs but Palm Canyon and finally the control of flash floods in Cathedral Canyon.

Attention is called to this matter in a general news item elsewhere.

As a tie-in with this plan was the trip made this week by E. R. Romberg, chief engineer and general manager of the Coachella Valley County Water district, to Cathedral City at the request of the Chamber of Commerce. Cathedral City has the problem of water control in the canyon and then the maintenance of the highway to Palm Springs. Under existing conditions

neither the highway nor much of the land from Araby Point to Cathedral City is of any value except the Cree ranch area. Messrs. Wm. G. Hagen, C. M. Geffert, and W. R. Hillery accompanied Mr. Romberg on a hike from Araby Point along the washes to Cathedral City. There is the possibility that with the acquisition of a right-of-way for a broad channel through the property where the main flow of flood water takes place that the road and adjoining property would be effectually protected by the building of another levee in a much more easterly direction than the one that was washed out in the 1938 flood.

It seems unlikely immediate work of this nature would be undertaken by the district while the army is working on a master plan. However, it is likely that should the Federal Government finally do the work they are mapping the district would take over the maintenance of the finished job.

Should the district give relief it would only be temporary, pending the army work as regards the maintenance of the present highway.

Cathedral City residents should not forget, not neglect, to go to the Frances S. Stevens school in Palm Springs on Tuesday and vote for Alvah Hicks to be retained on the board of the Coachella Valley County Water district.

### ROAD BEING BUILT TO SCHOOL SITE

Of more immediate interest and one that is shaping up now is the proposed grammar school here.

All this week county equipment has been making a roller-coaster road into a street that extends for three blocks along the south boundary of the new school site. Mr. Dillon and his road men would be thanked for their good work and cooperation, for the work required meters and pipes to be lowered to allow the establishment of a grade and Mr. Grove of the water company had Superintendent Rich at work most of the week making the changes.

Mrs. Ora B. Geffert, chairman of the school committee with Mrs. Emma McMickle's recreation committee, are to meet on the school site at 4:30 p. m., Tuesday. The community has an obligation to help the school board in cleaning up the grounds before construction starts and everyone in the community should, if they can, attend this meeting and be prepared to work one hour in cleaning up the place. All those having boxes or other receptacles for collecting cans and glass should bring them alone, as the rubbish is to be carted away afterward. If the community interest is strong enough, some playground area will be started this spring that will be good for adults as well as the children. And next fall the board plans to plant trees and shrubs that will make the school very attractive. All are invited.

**HIT-AND-RUN DRIVER STRIKES DOG**  
A hit-and-run driver speeding through the village ran over a lovable little pooch belonging to Mrs. Esther Woods. How long, Oh Lord, how long before we will have a highway patrolman who will make occasional visits here who will go to work on the 60, 70 and up boys who will even-

## H. H. Benedict Returns and Opens Office Here

Hiram Hudson Benedict, last season associated with Robert Finlayson in an architectural business here in Palm Springs, has returned to this city and this week opened an office in the Manus building at 315 North Palm Canyon Drive. Mr. and Mrs. Benedict returned to Palm Springs after spending nearly a year in Phoenix, Arizona.

Mr. Benedict came to Palm Springs for the first time in 1935, and since that time has designed many of this community's finer homes and buildings while a member of the firm of Brewster and Benedict and later as a member of the firm of Finlayson and Benedict.

Among the local homes and buildings designed by Mr. Benedict are the following: Pacific Building, Coloniallounge, Town House, Palm Springs Hotel remodeling, Lone Palm, Frank Pershing home, Blanche Brill residence, two Bullock's demonstration homes, Alvah F. Hicks home, Lloyd Simon home and the Earl Gibbs house. He also designed the H. Dalzell Wilson home, the Dr. Bacon L. Clifton building, La Cita Apartments, the Milton Hicks and the Karl de Laitre residences. Several of these jobs have been published in national magazines.

Following a very busy season at Phoenix, Mr. Benedict was called back to Palm Springs to start a large addition to the Karl de Laitre home.

tually kill someone or several. The traffic is here. What is the answer?

Don't miss the Agnes Pelton special exhibit at the Desert Inn Gallery. Local people should have a real interest in this neighbor's work.

J. W. Musselman, father of local townsman Floyd Musselman, with Mrs. Musselman, are visiting in Cathedral City. They are down from their home in Oakland, completing the reunion with Floyd and his wife is Floyd's brother Don with his wife and daughter, Erdine.

### WOMAN'S CLUB OFFICERS ELECTED

The Cathedral City Woman's Club met on March 20 at the home of Mrs. Ann Reilly. The officers for the ensuing term were elected as follows: Mrs. Mary Woolseth, president; Mrs. Blanche Zinn, vice-president; Mrs. Agnes Gould, recording secretary; Mrs. Emma McMickle, corresponding secretary; Mrs. Elsa Gross, treasurer. Board of directors are Mrs. Ella Dorn, Mrs. Hazel Crumpton, Mrs. Juanita Tennis and Edna Laas. The installation of officers will take place at the Totem Pole Cafe on April 3.

### EASTER SERVICE AT TOWN HALL

The first Easter service ever to be conducted at Cathedral City will be held at the Town Hall at 11 a. m., Easter morning. Special song services have been arranged and Rev. Nuech of Los Angeles will conduct the services.

Mr. and Mrs. C. H. Mounce and daughters, Myrna Dawn and Sharon, are spending this week and Easter at the home of Mrs. Mounce's mother, Mrs. Emma McMickle, at Casa Deposa.

### AT S. D. ARNER'S DESERT COURT

Among recent sojourners at Arner's Desert Court in Cathedral City were the following: Dr. and Mrs. B. E. Washburn of Seattle, Washington; Mr. and Mrs. H. Honey of Portland, Oregon; Mr. and Mrs. Forrest Holt of Hillsboro, Oregon; and Mr. and Mrs. P. Sheehy of Los Angeles.

### CATHEDRAL CITY MEN ATTEND MEETING AT BANNING

G. W. Arner and S. D. Arner of Cathedral City on Friday night of last week attended the sixth annual Texaco dealer meeting and banquet held at Hotel Banning in the "Pass" city.

The meeting was held to review the 1940 Texaco advertising and the new "stepped up" Fire Chief gasoline.

LOTS—For Sale—See Sheptenko, Classified.

## LANDSCAPING MAINTENANCE and NURSERY STOCK

E. E. HOPPE

P. O. Box 1096, Palm Springs  
N. Indian Avenue  
Next to Racquet Club



**SMOKE TREE RANCH PROPERTIES**  
Large Lots — Underground Utilities  
Home Owners have all privileges  
of the Guest Ranch

A few choice lots left in the  
Palm Canyon Mesa Tracts

**Raymond Cree, Broker**

Associates:

Katherine Pollak

John H. McMann

Opposite Desert Inn Phone 5174

### "RIVERSIDE ORANGES" ON WAY HOME

Ludie Britsch and other members of the "Riverside Oranges," a picked team of bowlers from this section which went to Detroit to enter the International Bowling Congress meet, are en route to their California homes. They bowled yesterday in Chicago. They report very cold weather.

Thomas H. Lipps was up at the break of dawn Monday and off to Sacramento and points north, on an extended business trip.

### LEE TAYLORS HAVE LITTLE DAUGHTER

A little daughter was born Monday to Mr. and Mrs. Lee Taylor at the Redlands Community hospital. She has been named Ruth Louise and weighs 7 1/4 pounds. The Louise is for the proud father's sister. Mother and baby are doing nicely. Mr. Taylor is employed at Standard Stations, Inc.

Mr. and Mrs. O. N. Beasley of Beverly Hills are spending a few days in Palm Springs at the cottage they have rented at 474 Belardo Road.

### FREE PARKING



EVERYTHING you'll need to make the Easter Sunday dinner perfect is on sale at your Safeway. Listed here are but a few of the many values to be had... dozens of others are available at our store in your neighborhood.

**HAMS**  
lb. **18c**  
Choice of Cudahy's Puritan, Armour's Star or Rath's Black Hawk. Skinned hams, with surplus fat removed. Whole or full half.

**WILSON'S HAM** TENDER MADE lb. **29c**  
Wilson's Famous Tender Made brand, the ham you cut with a fork. Whole or full half at this price.

**Lamb Legs** 32c  
Trimmed "vaste-free" lb. **32c**  
Guaranteed Lamb.

**Lamb Roast** 23c  
Shoulder of lamb. No neck, no shank. lb. **23c**

**Chickens** 23c  
Fancy quality. To fry or roast. 3 to 4-lb. size. lb. **23c**

**Colored Hens** 23c  
Fancy, colored hens. To stew or fricassee. lb. **23c**

**Seven Bone Roast** 21c  
Fancy center cut seven bone beef roast. lb. **21c**

**Boiling Beef** 10c  
Choice plate rib cut. lb. **10c**

**Pork Loin Roast** 18c  
Large cuts from either end of loin of pork. lb. **18c**

**Pork Sausage** 19c  
Un-x-ld. pure pork and spices. Visking. lb. **19c**

**Sliced Bacon** 11c  
Un-x-ld brand the finer. lb. **11c**

**Piece Bacon** 17c  
Choice quality, sugar-cured bacon, in piece. lb. **17c**

**CHICKENS** 45c  
Fryers, Roasters, Broilers, Capons. Lb. **45c**

**Corn** 10c  
Stokely Brand No. 2 Country Gentleman can. **10c**

**Tomatoes** 23c  
Red Hill No. 2 1/2 cans. **23c**

**Tomato Juice** 20c  
Sunny 3 No. 2 cans. **20c**

**Mission Tuna** 23c  
Choice 2 No. 1/2 cans. **23c**

**Hormel's Spam** 25c  
12-oz. can. **25c**

**Oleomargarine** 10c  
Sunnybank per pound. **10c**

**Peanut Butter** 13c  
Real Roast 1-lb. jar. **13c**

**Crackers** 10c  
Guthrie's Soda 1-lb. Or Grahams box. **10c**

**Large Fresh Eggs** 22c  
Breakfast Gems, Large, fresh extras. Grade "A". Packed in cartons. per doz. **22c**

**Shredded Wheat** 15c  
Kellogg's Shredded Wheat Biscuits at a new low price. Stock up now. 2 pkgs. for **15c**

**Cherub Milk** 48c  
Evaporated. Packed in handy shopping bag. Note low price at Safeway. 8 tall cans **48c**

**Cut Green Beans** 19c  
Briarcliff brand, high quality cut, green, stringless beans. 2 No. 2 cans **19c**

**Pineapple** 29c  
Hills-Dale BROKEN SLICED Hills-Dale brand, matched slices of sun-ripened pineapple. 2 No. 2 cans **29c**

**AIRWAY COFFEE** 12c  
Mild, mellow blend. Ground to your order. lb. **12c**

**NOB HILL COFFEE** 17c  
Finest quality. Ground to your order. lb. **17c**

**EDWARDS COFFEE** 21c  
Drip or regular. 1-lb. can. **21c**

**Pancake Flour** 9c  
Aunt Jemima 20-oz. box. **9c**

**Sugar** 52c  
Pure Beet. In Cloth Bag 10 lbs. **52c**

**Wesson Oil** 21c  
Kind to 24-oz. quart can. **21c**

**Su-Purb Soap** 17c  
Hands box (Price ex-tax, .16505; sales tax, .00495) **17c**

**Large Ivory Soap** 17c  
(Price ex-tax, .08254; sales tax, .00246) **17c**

**Lifbuoy Soap** 11c  
(Price ex-tax, .05340; sales tax, .00160) **11c**

**Rinso Soap** 20c  
22 1/2-oz. box (Price ex-tax, .19417; sales tax, .00583) **20c**

### Fresh Produce Values

**Yams** 25c  
New Mexico 5 lbs. for **25c**

**Potatoes** 20c  
Nancy Halls 10-lb. bag **20c**

**Grapefruit** 10c  
Sweet, Juicy, Large Size 6 for **10c**

**Winesap Apples** 25c  
5 lbs. for **25c**

**Pippin Apples** 25c  
7 lbs. for **25c**

### NEW POTATOES

White lb. **5c**

Rose lb. **5c**

Variety lb. **5c**

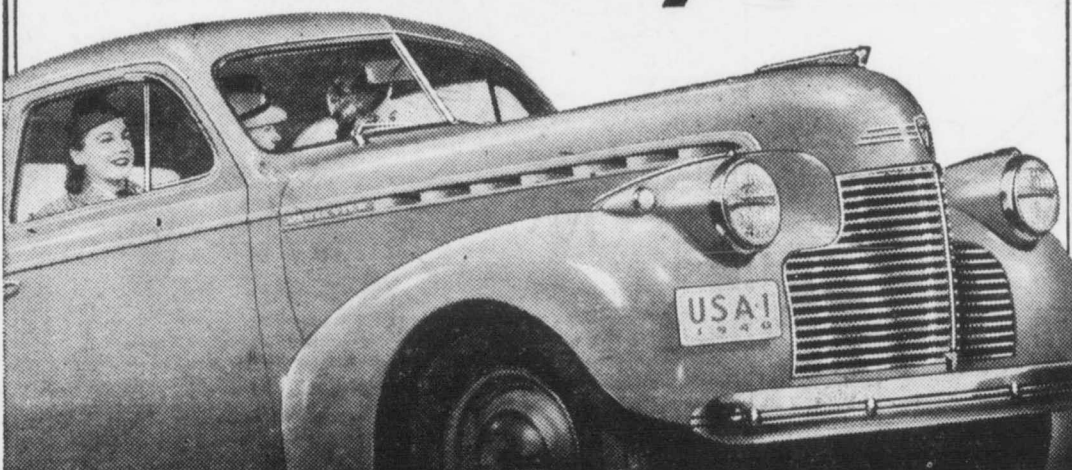
These prices are effective through Saturday, March 23

**SAFeway**

Sales tax will be added to the retail prices on all taxable items.

OPEN SUNDAY

# YOU CAN PAY MORE -but why?



You can pay a lot more than the modest Chevrolet price for a motor car. But you'll find yourself asking, "Where can I get any more beauty, driving and riding ease, road action, safety and all-round value than I get in Chevrolet for '40?"

Particularly when you consider Chevrolet's extremely low prices and Chevrolet's exceptionally low cost of operation and upkeep!

## "CHEVROLET'S FIRST AGAIN!"

LEADER IN SALES... 8 OUT OF THE LAST 9 YEARS

Eye It..Try It..Buy It!

**MOSS BROTHERS**

PALM SPRINGS, CALIF.

SALES and SERVICE PHONE 5678

**\$659**

MASTER 85  
BUSINESS COUPE

Other models slightly higher

All models priced at Flint, Michigan. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.



# SOCIETY

## Amos 'n' Andy Celebrate 12th Year on the Air

Tuesday evening marked an important anniversary at El Mirador Hotel—the 12th year of Freeman Gosden and Charles Correll (Amos 'n' Andy) on the air. After their broadcast, they attended a party at the outdoor supper grill, where Warren B. Pinney presented them with a huge cake of the hotel in replica with the tower in icing. Broadcasting towers of chocolate candy flanked either side.

Speeches, reminiscing and fun were in order as Gosden, Correll and Pinney talked of the past six years the team has broadcast from the hotel tower.

Mr. and Mrs. E. K. Bishop headed a long table, with guests they had entertained earlier in the evening at cocktails. Places were marked for Messrs. and Mesdames Stanley Metcalf, M. C. Eaton, Leigh Battson, Harvey Snodgrass, Gerhard Foreman, Warren B. Pinney, and Miss Frances Lasker.

At the guest of honor table were Mrs. Barbara Trippett, who writes "Chatterbox" for the Los Angeles Times, Townsend Netcher, Mrs. Gosden and Mrs. Correll. Mrs. Dovie Colley headed a table with Mr. and Mrs. William V. Logan, Mr. and Mrs. Lyndon Farwell, Miss Mary Jane Burrell, Miss M. Richardson, Miss G. Maloney, Mr. Williams and Mr. Armstrong, Mr. and Mrs. Howard Cullman of New York entertained Jon Whitcomb, hotel illustrator and his sister, Miss Florence Whitcomb.

At another table were B. B. Robinson, Don Dowe, Lili Fenley, Miss Lettie Lee and others.

### GLOBE TROTTER RETURNS

Mrs. Neal Monroe (nee Gloria Hanly) made a surprise appearance in Palm Springs this week, paying her first visit back since her marriage last spring. She has just returned from an extended trip to South America, visiting Trinidad, Buenos Aires, Rio de Janeiro, British West Indies, New York, Florida, New Orleans, San Antonio, But they all lead to Palm Springs, where Mrs. Monroe has spent the last four years at the Hotel del Tahquitz.

She is now living in Los Angeles but will leave soon for Canada. Instead of singing "June in January" her tune is "Canada in June and Java in January." So it's bon voyage once more to this lovely bride.

She was very chic in her tailored suit of black pin-striped wool and Milgrim's latest model jacket hat, trimmed with a tantalizing shoulder veil. At the throat of her white satin shirt-maker, she wore a most attractive tree-shaped, self-designed pin made from pearls she had found in oysters.

### MRS MARS RETURNS FOR SECOND VISIT

Returning for her second sojourn of the season, Mrs. Ethel V. Mars, owner of Milky Way Farms, has arrived at El Mirador Hotel for the spring. In her party are Miss Ethel G. Storek and Miss Edna Van Allen. Mrs. Mars had the largest racing stable at Santa Anita this spring.

### TIMES WRITER HERE FOR VACATION

Mrs. Barbara Trippett, who writes "Chatterbox" for the Los Angeles Times, is spending the Easter holidays at El Mirador Hotel with her two children, Barbara Ann and Buddy Trippett. Conrad Nagel and Tom Lewis of Beverly Hills and Hollywood joined the group for several days this week.

Miss Grace Ewing, attractive debutante daughter of Mr. and Mrs. William Ewing of New York City has joined her parents at El Mirador Hotel for the Easter holidays.

Gilbert Duffy and Edward Duffy, winter guests at El Mirador hotel, with Edward Duffy, Sr., took a trip to Boulder Dam this week. They were gone several days.

## Villagers and Guests Gather For Inn Dance

Peg Adams was hostess at a smart dinner party held at the Desert Inn Saturday evening in the De Anza room of the hotel. Places were set for her week-end house guests, Mr. and Mrs. Austin Sherman of Los Angeles, Mr. and Mrs. Harry Thomas of Connecticut, and three visitors who are sojourning at the Desert Inn, Mrs. Edward Tallmade and Mr. and Mrs. Reginald Hugh Murray of Philadelphia.

Mr. and Mrs. George Roberson dined with Mr. and Mrs. James Clune at the Desert Inn dinner dance Saturday evening.

At another table were Mr. and Mrs. Alvah Hicks, Mr. and Mrs. Ray Wilson, Mrs. William Pigott of Seattle and Mr. and Mrs. Carl Stolle.

Dinner dancing were Mr. and Mrs. J. T. Tierney of Pittsburgh, Mr. and Mrs. J. N. Forker of Pittsburgh and Mr. and Mrs. J. A. Rafferty of Rye, N. Y., who are vacationing at the Desert Inn. Another table of Desert Inn guests was made up of Mr. and Mrs. L. J. Skaggs and their daughter, Virginia, Mr. and Mrs. D. H. Rock and Mr. and Mrs. J. W. O'Leary.

## Fashion Show Wednesday Noon At Desert Inn

As brightly star-studded as a desert night will be the cast of this year's Fashion Show Luncheon. Village notables by the score have been threatened and wheedled into joining the company, and the supporting cast will include six live pigs.

"The only ham at the fashion show luncheon will be in the sandwiches," said Melba (Bella Bustodice) Bennett yesterday following rehearsals. "The pigs don't count."

Lamponing each other and everybody else in the village will be Misses Marjorie Forline, Bee Nicoll, Jimmy Rogers, Janice Bibb, June Fulton; Mesdames Humphrey Birge, Sallie Nichols, Milton Hicks, Barney Hinkle; and Messrs. Morris Richardson, Raymond Cree, John Chaffey, Al Gardiner, Carl Lykken, Culver Nichols, Rufus Chapman, Dick Outcault, Ray Wilson, Irving Snyder, Charles Henderson, Austin McManus, Johnny Boyle, Jack Boyer, Frank Bogert, Robert Meynard, and Francis Crocker. Melba Bennett, sans bustle and ostrich-feather fan, will also tread the boards.

Script writers Jimmy Carling and Bill Mason have turned out a show which goes under the name of "Tattletale Televisions." The show's exact nature is a secret, but is said that it grinds no axes, contains no triangles, and harps on no social problems. It will, on the other hand, shed considerable light on life in the village as she are lived.

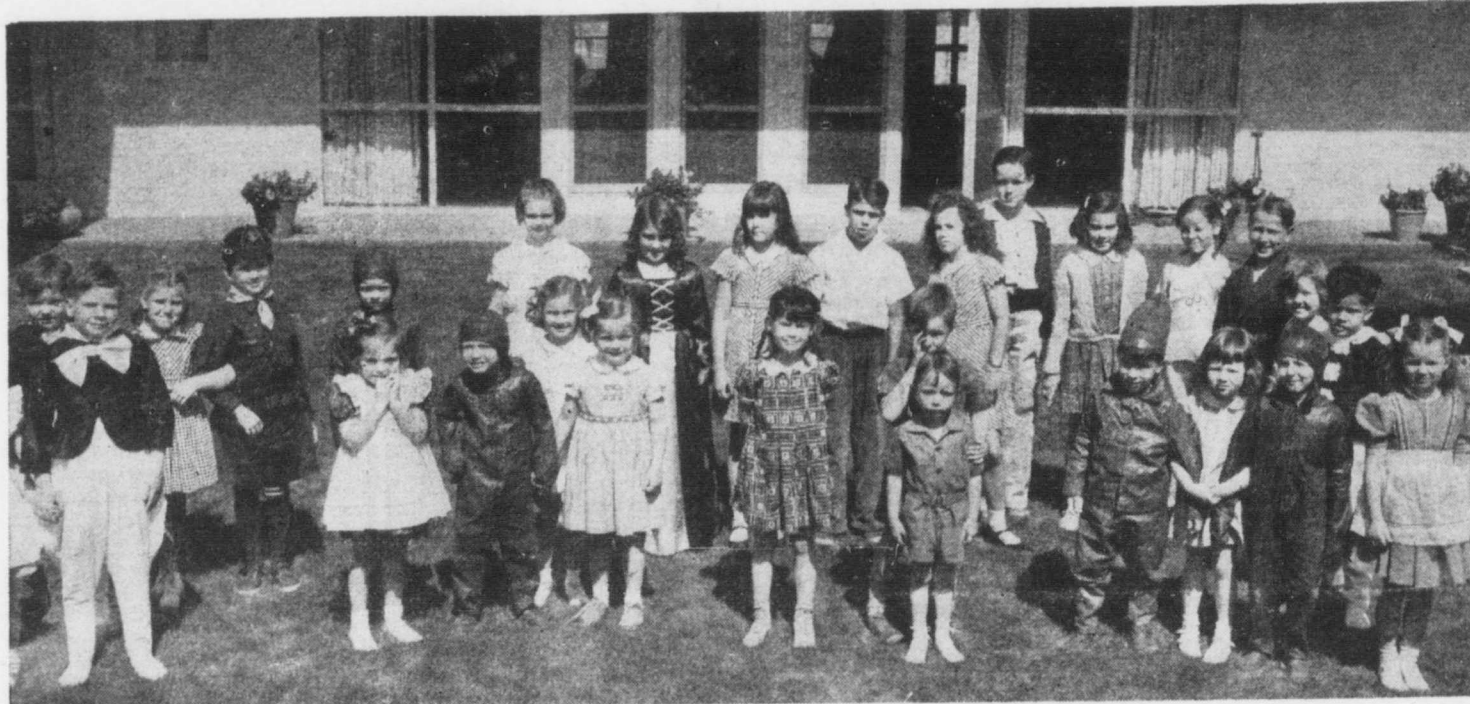
All members of the cast—including the six pigs—will be magnificently costumed and scenic effects will be more comprehensive than ever before in Fashion Show history.

The show, which will be held at the Desert Inn on Wednesday, March 27, at 12:30 p. m., is fast becoming a Palm Springs tradition.

Tickets have gone faster than snow beneath an August sun and are at a premium.

Prominent among the visitors at the Desert Inn are Mr. and Mrs. C. O. Lillyblade of Chicago. Mr. Lillyblade, who is a publisher, owns the ultra-swank foreign car which has been attracting so many admiring eyes this week in the driveway of the hotel. It's a Horch, and is bound to give all the desert jackrabbits an extra scare or two.

## : TINY VARIETY SHOW PERFORMERS :



Above is shown the ensemble from the La Clase Variety Show presented recently with such outstanding success under the direction of Holly Lash Visel, instructor of dramatics and voice at the popular village private school.

## Gay Children's Party at Inn

With Easter comes the annual trek of vacationing students and young children to Palm Springs, and the Desert Inn grounds are humming these days with the lively activity of its young set members. During this week and next many interesting and enjoyable parties and excursions have been planned for the younger guests, with Miss "Dodo" Bundy, junior hostess of the Desert Inn, at the helm in all such events.

The Fiesta House of the Desert Inn was the setting for a gay (almost dangerously gay) children's party on Tuesday, with a group of very young and quite young 'uns making up the guest list. Dainty but frolicsome four-year-olds merrily smeared creamed chicken and milk from ear to ear, following this with a good layer of cookie crumbs and ice cream.

Prim and disapproving older brothers and sisters of eight and ten looked on, and entered into the spirit more wholeheartedly with the playing of musical chairs, "cootie" and hide-and-go seek.

Those present included Misses Claire Spreckels, Joan Tierney, Susie Love, Alice and Ruth Loughridge, Martha Miller, Coralie Cofer, Janet Hansen, Adrian Clow, Carroll Norton, Isla Winston and Masters Dicky Love, John Tierney, Bert Winston, Carl Miller, Jr., George Newton, Bill Cofer and Walter Norton.

### DENVER GUESTS AT LEVIE HOME

Enjoying a delightful stay in Palm Springs as guests of Mr. and Mrs. Joe Levie are Mr. and Mrs. Neusteter of Denver and Mr. and Mrs. Robert S. Kohn, also of Denver.

### BREAKFAST PARTIES EASTER MORNING

The Desert Inn will be the setting for several breakfast parties on Easter morning, following the sunrise services on the hillside. Mrs. Nellie N. Coffman will be hostess to two groups of young people at breakfast, the Redlands A Cappella Choir and the local troop of Boy Scouts, who will serve as ushers during the services.

A children's breakfast party for the young sons and daughters of Desert Inn guests, will be one of the most delightful parties of the morning, and will be followed by a colorful Easter egg hunt on the lawn. About seventy-five children will be present.

### PORTLAND GUESTS AT LA MIRADA

Mr. and Mrs. W. J. Lyons of Portland, Oregon, are enjoying a stay this week at La Mirada Bungalows. Mr. Lyons was formerly state manager for the American Security Company of New York, but is now retired.

Mr. and Mrs. Burke, also of Portland, have been occupying a cottage at La Mirada. Mr. and Mrs. B. H. Bravinder and their popular little daughter, Elizabeth, are leaving for their home in San Francisco after a pleasant two months stay at La Mirada.

### FRIENDS VISIT PAT PATTERSONS

House guests at the home of Mr. and Mrs. Pat Patterson this week are Mr. and Mrs. R. C. Taylor and son, Gene, of Berkeley, Mr. and Mrs. Richard Taylor of North Hollywood and Mrs. Patterson's mother, Mrs. Sid Beatie of Santa Monica.

Claudette Colbert dined at the Desert Inn on Sunday evening with her husband, Dr. Joel Pressman of Los Angeles and the William Goetz family. Mr. Goetz is a Hollywood producer.

## At El Mirador

Many families are vacationing at El Mirador Hotel during Easter week. They include Mr. and Mrs. W. M. Rait and daughter Margaret of Santa Monica, Mr. and Mrs. William Ewing and daughter Grace of New York City, Mr. and Mrs. James R. Brewster and daughter Margaret of Seattle, Mr. and Mrs. L. M. Tynan and daughters Janice and Patricia Jane of Salinas and Mr. and Mrs. Harvey Snodgrass and daughters Jean and Constance of San Francisco.

Miss Janet Thompson is vacationing by herself as her father and mother, Mr. and Mrs. Chester Bowers of Beverly Hills were suddenly called East on business. Mr. and Mrs. Howard Cullman and young daughter, Maggie Cullman, of New York City, are another family group as are Mr. and Mrs. Freeman Gosden with Freeman and Virginia Gosden and the Charles Corrells with their new baby daughter.

### NEW YORK FRIENDS VISITING LLOYD SIMONS

Mr. and Mrs. Lloyd Simon are having as their guests Mr. and Mrs. Ben Van Raalte of New York, Mr. Van Raalte being a member of a stock exchange firm there. They are here for an indefinite stay.

Saturday the two couples will leave for Coronado where Mr. and Mrs. Van Raalte will celebrate their twenty-fifth wedding anniversary Monday of next week, returning to the village to take in Circus Week.

Mrs. Lynn Spencer, wife of the society editor of the Los Angeles Examiner, and her attractive young daughter, Miss Susan Buckley, are guests this week at the Desert Inn.

## Cocktail Party For Guests

Monday evening at El Mirador Tennis Club Mr. and Mrs. Warren B. Pinney entertained with a cocktail party. Special entertainment was given for guests Messrs. and Mesdames Stanley Metcalf of New York, James Brewster of Seattle, L. M. Tynan, of Salinas, Charles Correll and Freeman Gosden of Beverly Hills, Lyndon Farwell of Los Gatos, Kerwin Fulton of New York, William V. Logan of Connecticut, Miss Lettie Lee of Los Angeles, Mrs. Barbara Trippett of Beverly Hills, Mr. and Mrs. Leigh Battson of Beverly Hills, Tom Lewis and Conrad Nagel of Beverly Hills, Miss Helen Maguire of La Grange, Illinois, and P. C. Snow of Wallingford, Pa.

### MUSICAL EVENING AT DEL TAHQUITZ

Another delightful music hour was enjoyed, Sunday evening, by the guests of Hotel del Tahquitz, when Leila Osborne-Anderson, accompanied by her husband, sang several groups of numbers, interspersed by piano solos by Mr. Anderson. Mildred "La" Miller played selections from Victor Herbert and a few Irish ditties, in which the audience chimed in, then introduced the Andersons, who were week-end house guests of the Lipps.

### MRS. MOORE VISITS HERE

Mrs. Phyllis C. Moore, winter resident here last season, is spending this week and Easter in the village visiting Mrs. Laura Reaburn on Tahquitz Drive. Mrs. Moore is at present making her home in Long Beach.

### WARREN BISCAILUZ VISITING HERE

Wiff Eugene Biscailuz, son of Sheriff Warren Biscailuz, is an Easter vacation visitor at El Mirador hotel. With him is Dal Gansman.

Mr. and Mrs. Ralph D. Lacoe, Jr., of San Diego, and their two boys, Ralph and Bruce, are among families spending the Easter vacations at El Mirador Hotel.

Sun-tanning at El Mirador for some time is Mrs. Bezerley Scott of Beverly Hills.

Of all earthly music that which reaches farthest into heaven is the beating of a truly loving heart.—Henry Ward Beecher.

**Clara Porter, Ltd.**  
FINE JEWELRY  
In El Mirador Hotel  
Palm Springs

While this engagement is limited  
**GONE WITH THE WIND**  
will not be shown anywhere except at advanced prices... at least until 1941.

Starts Sunday, March 24

There Will Be Two Performances Daily

Matinees 2:00 P. M.

Evenings 8:00 P. M.

ALL SEATS RESERVED

Seats On Sale At Box Office For

NIGHT SHOWS (8 P. M.) ALL SEATS RESERVED \$1.00 plus tax (EXCEPT LOGES)

SUNDAY MAT. (2 P. M.) ALL SEATS RESERVED \$1.00 plus tax (EXCEPT LOGES)

MAIL ORDERS RECEIVED

Weekday Mats. 75c incl. tax (Except Loges)

**Plaza Theatre**

Phone 9406

Gone With The Wind will be shown here exactly as presented in its famed Atlanta Premiere.

**A Happy Easter...**



**Palm Springs Florist and GREENHOUSE**

We Telegraph Flowers

894 No. Palm Canyon Drive  
Phone 7262



here comes  
**CIRCUS WEEK**

...and in your dazzling white Magnin costume you'll be as much a part of the gayety as confetti. The whole town will be one big hippodrome with you the "main event" in fringed suede skirt and bolero 39.95; shirt 7.95; five gallon Stetson hat 10.00; leather boots 12.95



## Mrs. Thos. O'Donnell Elected Club President

Elected to guide the Woman's Club through the next year at the last regular meeting of this group was Mrs. Thomas O'Donnell to succeed Mrs. Warren Pinney who has accomplished so much during her term of presidency.

Other officers elected were: Vice-president, Mrs. Henry Reid; recording secretary, Mrs. Gerald Shill; corresponding secretary, Miss Margaret Foldes; treasurer, Mrs. John W. Williams; auditor, Mrs. John Munnolland; chairman of the house committee, Mrs. Alvah Hicks and board member at large, Mrs. George Roberson.

Reports were made by the various retiring officers of the club, each report illustrating the large amount of work done this season and last.

A brief talk was given by Mrs. Elsie Patterson, supervisor of attendance and welfare of the Riverside county school system, followed by tea served by the following ladies: Mrs. Evan Mosher, Mrs. Hans Lauritz Hansen, Mrs. Ted Griffith, Mrs. Robert Cosgrove, Mrs. Harry Bedford-Jones, Mrs. Frank Shannon, Mrs. John Chaffey, Mrs. Maynard Groth, Mrs. Fred Grandy and Perle Wheeler Martin.

## Many Celebrities At Desert Inn

Among the celebrities at the Desert Inn last week were Irene Castle, Claudette Colbert and Orson Welles.

Irene Castle (McLaughlin) attended the dinner dance at the hotel on Saturday evening as the guest of Mr. and Mrs. John Stephens of Twenty-Nine Palms, Casa de los Tejos. The fourth at the table was Dr. A. V. Le Croix of Chicago.

The famous dancer looked very attractive in a formal evening dress of blue chiffon, graceful and flowing in the lines of billowing skirt.

### Pacific Building BARBER SHOP

In the Patio  
BEST OF SERVICE

Ralph Tharp

for  
MEXICAN  
SANDALS  
OF  
GOOD QUALITY

PEDRO & ARTURO

Next to Village Pharmacy

## Senors y Senoras

— of —

## Palm Springs Circus Week

IS  
Grand Fun

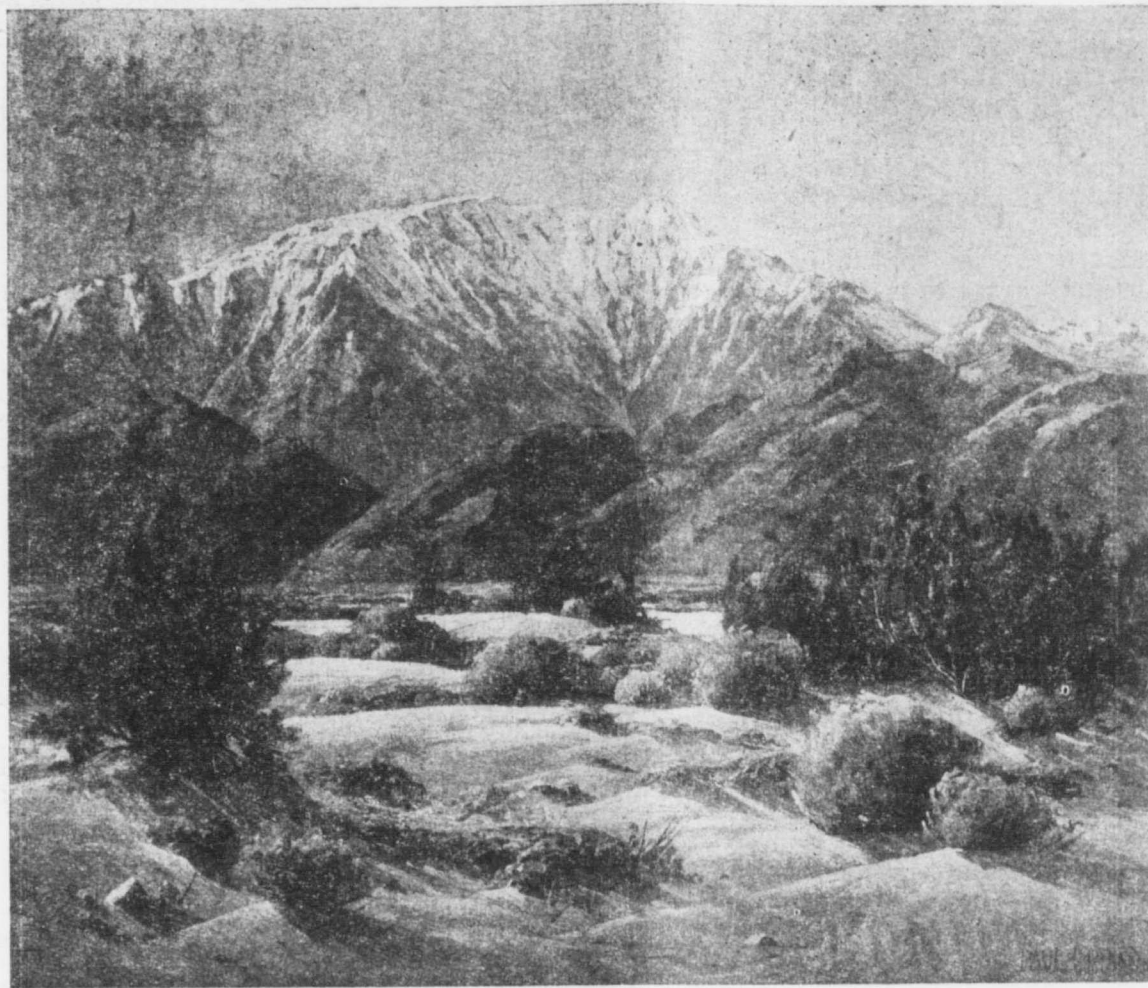
SO

# SALUD!

LET'S ENJOY THE TOP  
OF THE SEASON

Pearl and Austin G. McManus

## DESERT CONTRASTS



Depictive of the scenic magnificence of this desert land is this reproduction of one of the striking paintings of Palm Springs' famous artist, Paul Grimm. Grimm chooses to call this canvas "Desert Contrasts." And rightly he names it; for it tells the story of snow-capped Mt. San Jacinto, towering over a land of sand dunes and shrubs and mile after mile of gorgeous spring flowers. Paul Grimm has his gallery on Palm Canyon Drive, opposite the Desert Inn.

## Skinney Ennis Plays For Big Top Ball Night of March 30

Herman Cornell and Walter Monroe in charge of ticket sales for the Big Top Ball on the night of March 30, report that the tickets are selling at a terrific rate. Having gained fame for the three years past, it has become known as the outstanding party of the year in Palm Springs. Skinney Ennis, who will furnish the music for the evening, is already rehearsing with the various acts scheduled. The Danwells, greatest of all the world's tumbling and teeter-board acts; Marie and her pals, a three ring pony act with two clowns and dogs riding horses; Labelu, the famous voodoo dancer; and many other amazing numbers will make up a floor show unequalled anywhere in the West.

Tickets are on sale at all hotels and apartments as well as leading stores in the village. Reservations for all tables must be phoned to Cassie Parsons at the Racquet Club. Dinners will be served from 9 to 12 only, and the floor show will go on promptly at 12:30 a. m. Prizes will be given for the most unique and original costumes and judged after the grand march which will take place at 11:30.

### NEW FIRE PLUGS INSTALLED ABOUT PALM SPRINGS

Ten new fire plugs have been installed about the village recently by the Palm Springs fire department. These plugs serve as reminders of the constant effort of the fire department to afford this community the best fire protection possible.

## B-Bar-H Guests Enjoy Picnic

Guests of the B-Bar-H ranch enjoyed a picnic Tuesday in Palm Canyon, many of them riding over on horseback.

Included in the party were Mr. and Mrs. M. Braun of St. Louis; Mr. and Mrs. R. C. Kemper of Kansas City; Mr. and Mrs. D. G. Bates of Portland, Oregon; Mr. and Mrs. Sidney Lanfield and Mrs. Walter Kane of Beverly Hills; A. C. Otto of Los Angeles; Mr. and Mrs. George Kellogg Gann, Mr. and Mrs. R. S. Hursch, Mr. and Mrs. L. E. Schwab, and Mr. and Mrs. William F. Schumann, Jr., all of Chicago and its environs; Jack Kriender and Mr. and Mrs. H. Albert Ascher of New York City.

### AMOS 'N' ANDY FETED AT B-BAR-H RANCH

Freeman Gosden and Charles Correll (Amos 'n' Andy) were guests of honor at a barbecue Wednesday afternoon at the B-Bar-H ranch, with Jack Kriender of New York City's "21" Club as the host.

Guests included the Freeman Gosdens, Charles Corrells, Mel Eatons, Lester Stofens, Jay Carlises, Freddie Manels, Donald Stalems, Charlie Farrells, Barney Hinkles, William Gargans.

Charles Butterworth, Miss Lorraine Nelson, Miss Anne Farrell, Miss Claire Windsor, Miss Peggy Kuhn, Miss Janice Bibb, Frank Bogert, Walter McGowan, Townsend Netcher, Miss Helen Lindsay, Miss Lasker.

The Travis Rogers, Hal Kellys, Jerry Formans, Jerry Thompsons, Earls Gibbs, H. J. Cornell, Bob Howards (Andrea Leeds), Arch Selwyns, Howard Cullmans, Albert Aschers, Bill Hardeys, Dr. and Mrs. Oliver, John and Priscilla Chaffey, and Major and Mrs. R. N. Fleet.

Bill Relf, Miss E. McNally, Don Nelson, Miss Peggy Carson, Pat de Cicco, John Wharton, Lynn Bari, Henry Rose, L. S. Goldsmith.

A hard-boiled person is often one who has been overly well-done in the intolerably hot waters from off the fires of men's hate.

**30th NATIONAL ORANGE SHOW**

The most dazzling Orange Show in all History plus

**All Star Stage Show**

Mar. 21—Jean Parker  
Roger Pryor

Mar. 22—Alec Templeton

Mar. 23—Tom Mix

Mar. 24—Ronald Reagan  
Jane Wyman

Popular Dance Bands  
Brand New Vaudeville  
Afternoons and Evenings

All for One Admission  
Plenty of Parking Space

**SAN BERNARDINO**  
**MARCH 14th to 24th**

## Desert Inn Gallery Exhibits Paintings By Agnes Pelton

An exhibition of abstract paintings and desert landscapes by Agnes Pelton is drawing many friends and admirers of the local artist to the Desert Inn Art Gallery on the Desert Inn grounds.

The exhibit will continue until April 5. Ten new canvases are being shown to the public for the first time, five in the abstract manner and five local landscapes.

The paintings in the abstract manner seek to express moments of inspiration, harmony or serenity and in writing of them, Arthur Miller, art critic of the Los Angeles Times said, "Agnes Pelton's well known abstracts are a good painting and make sense."

Agnes Pelton came from New York eight years ago and has learned to love the desert. Through continuous living in this region, she is singularly well equipped to put on canvas the beauties of the desert.

A reception and tea for Miss Pelton is being held from 3 to 5 Monday afternoon at the art gallery.

There is so little to redeem the dry mass of follies and errors that make up so much of life, that anything to love or reverence becomes, as it were, a sabbath to the soul.—Bulwer.

## Best Wishes for CIRCUS DAYS

And Have Fun the Rest Of the Season



The Western Way

AT

America's Finest Guest Ranch

For Reservations  
Address

## B-Bar-H-Ranch

Garnet, California  
Ten Miles From Palm Springs

## Florence Rogers and Hector Mackenzie Wed Here Saturday

The Fiesta House of the Desert Inn was the artistic setting for the wedding reception on Saturday evening, March 16, which followed the nuptials of Miss Florence E. Rogers and Hector L. Mackenzie. The couple recited their vows at the Community church at 8 o'clock in the presence of forty close friends and relatives.

The charming bride, who is the daughter of Mr. and Mrs. Frank J. Rogers, was gown in a white chiffon wedding dress of a bouffant style with a finger-tip veil which fell from a halo of rose-point lace, a family heirloom. Carrying the prayer book which her mother also carried during her wedding, her bouquet was the floral decoration on the book, a white orchid surrounded in lilies of the valley. Miss Mary Gaylord of Los Angeles, the bride's only attendant, wore a gown of dusty pink crepe, with flowered hat of the same delicate shade. Her bouquet was of pink roses and sweet peas.

The benedict, Mr. Mackenzie, of San Gabriel, chose as his ushers, Kenneth Mackenzie and Bill Bowen, brother and nephew of the groom. Best man was John F. Mackenzie, brother of the groom.

The couple is planning to live in Inglewood following their wedding trip.

### MATTHEW ANNOUNCES SPECIAL DINNERS

For Easter and Circus Week, Matthew, the good-looking, expert restaurateur of the Royal Palms Patio, has announced some special delights for people who appreciate good food. Matthew is really going to put it on for the visiting gentry as well as villagers during the ensuing busy week. For those who have the yen, there will be venison and trout dinners, special Italian dishes, chicken, steak—and, well, all you have to do is name it—and give Matthew a wee bit of advance notice as to your inclination.

If there is anything that keeps the mind open to angel visits, and repels the ministry of evil, it is a pure human love.—N. P. Willis.

## Party for Helen Louise Williams

Twenty-one little friends of Helen Louise Williams gathered at her home Thursday evening to help her celebrate her thirteenth birthday.

A delicious dinner was served by Helen Louise's mother, Mrs. John Williams, who carefully planned the party using the Easter scheme to carry out the attractive decorations.

Celebrating with Helen Louise were the following: Margaret Billington, Betty Willard, Kathryn Croft, Jean Martineau, Norma Jean Mabrey, Donna Crockett, Helene Hanbury, Anne Alder, Suzanne Williams, Nadine Knupp, Dorris Neel, Norma Webb, Patsy King, Betty Lou Forrest, Babs Neel, Tony Lowe, Betty Jo Thompson, Mary Yoder, Barbara Wallace, Barbara Miller and Marian Williams.

### DIRECTS BUSINESS IN EAST FROM PALM SPRINGS HOTEL BY SHORT WAVE RADIO

On any of these peaceful desert nights one might see or hear Mrs. Lucia Lee Mida of the Mida Copyright Research Bureau of Chicago contacting her home office and acting manager, Paul Lovegren, by wireless.

The task is not a difficult one for her, as she is an efficient radio amateur. She uses the Palm Springs Hotel and Bill Foldes's amateur transmitter set as headquarters and equipment.

Mr. and Mrs. Lee W. Mida are enjoying an extended stay at the Palm Springs Hotel.

### PROMINENTS VISIT GRIMM GALLERY

Viewing his latest fine paintings and paying a friendly visit to Paul Grimm, noted Palm Springs artist, at his intriguing gallery opposite the Desert Inn this week were Professor and Mrs. Charles Moser of Palo Alto and Dr. and Mrs. Stanley Dougan of San Jose. Professor Moser is a department head at Stanford University; Dr. Dougan is a prominent surgeon of San Jose.

There is in life no blessing like affection; it soothes, it hallows, elevates, subdues, and bringeth down to earth its native heaven: life has nought else that may supply its place.—L. E. Landon.

**CALLING ALL COW-HANDS!**

**The DESERT CIRCUS is March 27th-30th and it's time now to begin assembling your duds for all the fun:**

Cow-boys: Frontier Pants \$15, Gabardine Shirt \$10, Olsen Stetler Boots \$18.50, Dobbs 10-gal. Hats \$12.50 and \$15, Sterling Mounted Belts \$10.

Cow-gals: Frontier Outfits, \$25 up. Custom-made-to-measure in Palm Springs. Place orders now! Shirts \$3.95, Justin Boots \$18.50.

**DESMOND'S DESERT STORE PALM SPRINGS**

**"SOMETHING DIFFERENT"**  
in DELICIOUS ORIENTAL FOODS at the

**CHOP SUEY & SUKIYAKI HOUSE**

415 North Palm Canyon Drive Tel. 6183

• WE DELIVER •



## CHRISTIAN SCIENCE CHURCHES

"Lay not up for yourselves treasure upon earth, where moth and rust doth corrupt, and where thieves break through and steal." This verse from Matthew is the Golden Text in the Lesson-Sermon on "Matter" on Sunday in all Churches of Christ, Scientists.

A Scriptural citation in the Lesson-Sermon includes these words of the Psalmist: "Oh that men would praise the LORD for his goodness, and for his wonderful works to the children of men! For he satisfieth the longing soul, and filleth the hungry soul with goodness. . . . He brought them out of darkness and the shadow of death, and brake their bands in sunder. . . . He sent his word, and healed them, and delivered them from their destructions. . . . Open thou mine eyes, that I may behold wondrous things out of thy law. . . . Thy righteousness is an everlasting righteousness, and an everlasting righteousness, and thy law is the truth."

Passages from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, state: "Every law of matter or the body, supposed to govern man, is rendered null and void by the law of Life, God, and void by the law of Love there is no sickness, sin, nor death, and the Scriptures declare that we live more, and have our being in the infinite God. . . . Let us banish sickness as an outlaw, and abide by the rule of perpetual harmony,—God's law."

## Ten Acres

EXCELLENT SOIL  
WITH ABUNDANCE  
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PURE WATER

Ten Minutes Drive

From

VILLAGE CENTER

**\$1850**

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SHOWN WITHOUT  
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## HERTZ

Drive-ur-Self System

CARS FOR RENT

**Rubidoux Motor Co.**

In the Plaza Garage

Phone 5122

## Palm Springs

Mat. Daily 2:45—Evenings 7 and 9  
Cont. Sun. from 1:45 Phone 4384

SAT. SUN. MON.

March 23-24-25

### TWO GREAT FEATURES

Shirley Temple

in Maurice Maeterlinck's

"BLUE BIRD"

In Technicolor

TUES. WED.

"VIVA CISCO KID"

CESAR ROMERO

A Brand New Picture

Full of Thrills and Action

Two Days Only

March 26-27

"OH, JOHNNY"

HOW YOU CAN LOVE!!

Tom Brown — Peggy Moran

Allen Jenkins—Donald Meek

Second Feature

ZANE GREY'S

"Knights of the Range"

With Victor Jory, Jean Parker,

J. F. McDonald, Russ Hayden

Starts Thursday—"TOO MANY HUSBANDS"

## El Paseo

Located one block south of  
El Mirador Hotel on Palm Canyon Dr.

FRI. SAT.

March 22-23

Hear All Your Favorite Songs

SUN. MON. TUE., March 24-26

ANDRE KOSTELANETZ

Tony Martin — Rita Hayworth

Eric Blore—Alan Mowbray—in

A Tunesful Musical Romance

"THE GREAT VICTOR HERBERT"

with

Allan Jones — Mary Martin

Walter Connolly

Plaza Theatre

Matinee, 2:45

Two Shows Nightly 7 & 9

FRI. and SAT.

March 22-23

"THREE CHEERS FOR THE IRISH"

PRISCILLA LANE :: THOS. MITCHELL :: ALAN HALE

Starts Easter Sunday

TWICE DAILY—2 P. M., 8 P. M.

"GONE WITH THE WIND"

Phone 9406 for Reservations

# CHURCHES

## EASTER

Against the glorious backdrop of Nature awakened from her death-like sleep of winter, the world prepares for Easter, the most significant religious day of the year. Christmas, for Christians of all creeds, commemorates the birth of the Christ child, is the day of promise of new hope. But Easter marks the fulfillment of that hope; marks the final, literal triumph of Life over Death, the actual return of the Christ from the grave that awaited him as it awaits all mankind. It is the day that no tragedy has power to mock. In suffering Poland, in Czecho-Slovakia, in Finland, Protestants and Catholics will fill shell-torn churches to hear again the message of Easter. Whole peoples have been tortured and, as independent nations, killed; but none has been more brutally tortured and killed than the Prince of Peace. And to all religious, his flaming declaration: "I am the Resurrection and the Life," is assurance to nations as well as individuals that evil and death cannot triumph permanently over faith and hope.

The spiritual significance of Easter and all that it symbolizes goes deep into the nature of man. To men of goodwill who profess no orthodox of religion or dogmatic belief there is a moving element in Easter. When new life stirs in bud and leaf and blade, when a glory of flowers blots out the scars of barren hillsides, and blossoms transform bare trunks into torches of lush beauty, old misgivings and frustrations seem gone with last year's yellowed leaves, and men take new hope for the future. That rebirth of faith brings a thoughtful, serious renewal of courage. In the striking phrase written 1200 years ago by the ancient Anglo-Saxon chronicler Bede, in remarking on ritualistic rejoicing at the coming of Spring, Easter truly is "observed with the gladness of a new solemnity."

### HEMET

Despite almost unprecedented low temperatures last week which sent the mercury skidding down to as low as 25 degrees and made ranchers scurry to orchard heaters, the Hemet Valley's 1940 apricot crop is believed to have suffered little serious damage.

The temperatures recorded in the unprotected sections of the valley are the lowest for March in more than 30 years. Twenty-seven degrees was the previous low for 32 years, this mark having been recorded in 1935. However, at that time the cold was general throughout the valley. This week temperatures ranged from a low of 25 to 33 degrees, depending upon the locality.

Man is a well-spring of infinite possibilities. How strange that so few among men have elected to become great by putting forth the effort to turn these into actualities!

## High Mass at Catholic Church Easter Morning

A high mass will be held at Our Lady of Solitude Catholic church this year at 6 a. m. Special Easter music is being arranged by Mrs. Violet Fowler, who is directing the choir, with Larry Sitter at the organ.

Low masses will be held at 8 a. m. and 10:30 a. m. Easter morning.

### EASTER SUNDAY SERVICE AT COMMUNITY CHURCH

A special Easter service will be held at the Community Church at 10:30 a. m. Special music is being arranged. Everyone attending will receive a printed copy of the program.

### ST. PAUL'S IN THE DESERT EPISCOPAL CHURCH

Rev. Frederick M. Crane, Vicar

One service every Sunday in the Palm Springs Community church, corner Baristo Road and Cabuilla.

8:00 a. m.—Holy Communion and service

## HI-JINKS

NEWS OF PALM SPRINGS HIGH SCHOOL

By DICK OUTCAULT, JR.

### Annual Snaps

On last Friday at Palm Springs high school, pictures were taken for the forthcoming year book, the CHIA. Every student and all members of the faculty were included in one picture or another. The pictures were taken by Mr. Summers. All the work on the annual is done at the school by students and Mr. Summers. The support of the townspeople is asked in the second venture of this type which our school has attempted.

### Scholarship Initiation

The Scholarship Society of our high school held its second annual initiation party on last Thursday evening at the school. Each society member brought a guest and refreshments were served to all. Members entering the society this year were those who bore the brunt of their senior's "tomfoolery." Dancing was the main order of the evening though a few games were played. Mrs. Bryden, faculty director of the society, was present and many other people dropped in. What with a large and fun-loving crowd the party was a great success.

### Allec Templeton

One Mr. Templeton went over in a big way with the students of this high school when he played here last Friday. There were many of our scholars in attendance, all of which I am sure had a wonderful time. All attending the affair were invited by Mary Wertheimer to an after-theatre party at the Colonial House. There was dancing, and refreshments were served. The larger part of those attending the theatre were present at the party, and thanks go to Miss Wertheimer for making it a thoroughly enjoyable and unforgettable evening to the younger set.

### PALM SPRINGS PRAISED ON RADIO BROADCAST

Last Saturday Palm Springs once again became the center of interest on a George Pepperdine Foundation broadcast over radio station KFWB as E. W. Elmore, advertising and business manager of the Foundation, further related over the ether waves the virtues of the village.

It seems as though he just couldn't resist coming down for an immediate visit following his initial broadcast concerning Palm Springs. Upon his arrival here he found many more things of interest that he felt his radio audience would like to know about.

So, last Saturday he again went on the air with an excellent program concerning the village's attractions and forthcoming events of general interest.

The George Pepperdine Foundation operates a large number of apartment-hotels in Los Angeles and Hollywood.

When the anti-Jewish character of Adolf Hitler's dictatorship in Germany became apparent early in 1933, Untermyer was one of the leaders of the international fight against it.

He was one of the first to urge world-wide boycott of German goods and in July, 1933, convoked a meeting in New York to make it effective.

The remains were shipped to New York Monday by Wiefels & Son for burial in that city.

All that is needed to remedy the evils of our time is to do justice and give freedom.—Henry George.

## PALM SPRINGS' SUNRISE SERVICE ON THE HILLSIDE

Palm Springs, California, March 24, 1940, at 5:50 A. M.

"Very early in the morning the first day of the week, they came unto the sepulchre, at the rising of the sun." Mark 16:2.

### Order of Service

1. Trumpeters hail the dawn
2. Flashing white winged birds cleave the air  
"This is why birds carol in the dawn—  
A risen Christ, and death's dark terror gone!  
This is why the lilies bloom in Spring,  
And earth is busy with her burgeoning.  
This is why, my Lord, I know that I  
Shall see Thy face some day—ah, this is why!"
3. Congregational Singing "Coronation"  
All Hail the power of Jesus name. Let angels prostrate fall  
Bring forth the royal diadem And crown Him Lord of all.  
Bring forth the royal diadem And crown Him Lord of all.  
Let every kindred every tribe On this terrestrial ball  
To Him all majesty ascribe And crown Him Lord of all.  
To Him all majesty ascribe And crown Him Lord of all.
4. Easter Scripture lesson, Matthew 28:1-9—Rev. Frederick Crane
5. Anthem—"Sunrise on Easter Morning" .....W. B. Olds  
The A Cappella Choir ~ University of Redlands  
Composed for the Palm Springs Sunrise Service
6. Selections from "God of the Open Air" .....Henry VanDyke  
Bill Hay
7. Anthem—"Christ Is Arisen" .....Hirsch-Buszin  
The A Cappella Choir ~ University of Redlands
8. The Easter Challenge .....Rev. John Robertson Macartney, D.D.
9. Ladies' Trio—Trumpet Accompaniment
10. "Christ the Lord Is Risen Today" .....Congregation  
(Words on Opposite Side)
11. Benediction

The audience will please remain seated until the recessional, led by the choir.

## Desert Museum To Be Reopened

(Continued From Page One)

matters in conjunction with the operation of the museum. The advisory council is as follows: Francis Crocker, Frank Shannon and Carl Lykken.

### Membership Drive

The membership drive will be launched immediately, tomorrow, Saturday, in fact. It will be necessary to raise the sum of \$1500 to maintain the museum through next season, according to past records.

Annual memberships in the Desert Museum association will be sold at five dollars each. Three hundred such memberships will be needed, unless a few larger donations come in to help the worthy cause along. An attempt will be made as far as possible to sign people up for three years when selling the memberships. Only five dollars will be collected this year; but if pledges for two additional years can be collected along with the five dollars for next year's membership, the future of the museum for the next three years at least will be assured.

As the time is short for selling 300 memberships this season, the museum officials ask that persons wishing to join the Desert Museum for next season at a cost of five dollars please get in touch with Tom Slaven, Carl Lykken or Herb Samson. Checks made out to the Palm Springs Desert Museum may be mailed to Herbert Samson, Palm Springs.

The new board of directors of the Desert Museum will meet April 1 to elect officers for next season. A director to operate the museum next season may be chosen at that time.

### To Open Dec. 15

Next season the Desert Museum will be open from Dec. 15 to April 15. The five dollar memberships will be good for the use of the museum and will afford the member the privilege of taking all the field trips. Also each membership card will include three guest slips for field trips, which the member may give to friends during the season. These guest slips are good for one trip only.

Thomas H. Lipps was up at the break of dawn Monday and off to Sacramento and points north, on an extended business trip.

Whenever a separation is made between liberty and justice, neither, in my opinion, is safe.—Burke.

## Two Fine View Lots

Close In

Each 100x135 Feet  
PAVED STREET

Underground Utilities

CHOICE  
RESIDENTIAL  
DISTRICT

Priced for Quick Sale

at **\$850** each

**Harold J. Hicks**

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**READ THE ADS  
Along With the News**

Have Your  
**COWBOY HAT**  
Cleaned and Blocked

for  
**The CIRCUS**

by

**JACK**

The

**HATTER**

Indian Avenue  
(Across from the Plaza)

## Spring Is Sports Time

Select Your  
Sports Equipment Now

Tennis and Badminton Racquets  
Sun Shorts and Swimming Trunks  
Golf Clubs and Supplies  
Guns and Ammunition

We will be able to supply  
FISHING LICENSES and TACKLE  
Next Week

## Palm Springs Sporting Goods

**BILL MARVIN, Owner**  
380 North Palm Canyon Drive  
BOWLING ACADEMY BUILDING  
Phone 8512

## Circus Daze Here!



Circus time is happy time in Palm Springs, and Reddy Kilowatt will be on hand to be of service in whatever way he can either at the parade, or in your home, shop, or office.

See him about those wonderful new Westinghouse Refrigerator values for 1940.

**Nevada-California Electric**

## Cowboys and Dudes, ATTENTION!

Get those Cowboy and Riding

**BOOTS SHINED**  
For the DESERT CIRCUS

BLUE, RED, OR GREEN — WE CAN SHINE THEM  
**DAD'S SHOE SHINE STAND**

Entrance to Royal Palms Hotel Swimming Pool  
WE USE NO SPRAY—WE CLEAN THE BOOTS



# "Gone With The Wind"--A Great Cast, An Even Greater Picture---Starts Sunday at Plaza Theatre



CLARK GABLE  
as Rhett Butler



VIVIEN LEIGH  
as Scarlett O'Hara



LESLIE HOWARD  
as Ashley Wilkes



OLIVIA de HAVILLAND  
as Melanie Hamilton



THOMAS MITCHELL  
as Gerald O'Hara



HATTIE McDANIEL  
as Mammy



BARBARA O'NEIL  
as Ellen O'Hara



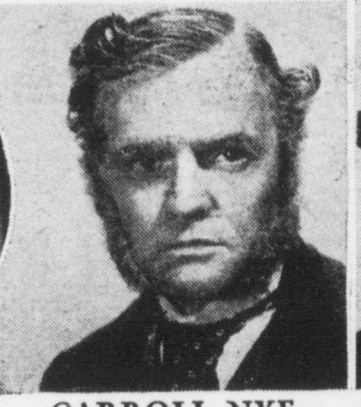
ONA MUNSON  
as Belle Watling



LAURA HOPE CREWS  
as Aunt 'Pittypat'



CARROLL NYE  
as Frank Kennedy



HARRY DAVENPORT  
as Doctor Meade



ALICIA RHETT  
as India Wilkes



ANN RUTHERFORD  
as Carreen O'Hara



## CITY COUNCIL

A meeting of the Palm Springs city council was held Wednesday morning of this week in the city court room at 480 North Palm Canyon Drive.

A motion was passed that the city should wave the payment of business license fees for the Desert Circus street dance, the Field Club dance and the Big Top Ball.

It was disclosed the Southern California Gas Company is seriously considering a proposed new location for the much-discussed gas tank. This new location is closer to the mountains.

A resolution was passed that the business license fees for Desert Circus concessions be waved under certain conditions, viz: when the Desert Circus committee recommends the license fee to be waved because the concessioner is going to pay a portion of his profits to the Circus, if the concession does not compete with local business interests, and, finally, if the concession is approved by the finance committee of the council.

At 9 a. m. a public hearing was held on the application of Tanner Motor Livery, Ltd., for a permit to operate "autos for hire" within the city. No one appearing to protest the issuance of the permit, the council voted to grant the franchise to Tanner Motor Livery.

A resolution was passed that the city should exercise its option to renew the lease on the city offices for a period of one year.

## JOURNALISM SCHOOL PROFESSOR LAUDS NEWSPAPER ADVERTISING IN LIONS CLUB ADDRESS

Stating that the national advertisers sometimes regard the weekly newspaper more highly than do the local merchants, asserting that consistent advertising has built large clienteles, claiming that studies have revealed the fact of fewer failures among advertisers, Marc N. Goodnow, field representative for the University of Southern California School of Journalism, delivered an interesting address on the newspaper industry before a meeting of the Palm Springs Lions Club Thursday noon at the Desert Inn.

### LARGE INDUSTRY

Professor Goodnow asserted the newspaper industry is the second largest industry in the state, second only to motion pictures. In California there are 169 dailies and 432 weeklies, he said.

The two important functions of the newspaper, he said, are social service and the merchandising service it performs. The weekly newspaper is clean, it has reader interest, it stimulates community enterprise and promotes civic development, the speaker said.

The weekly newspaper also performs a definite merchandising service for the local merchants, the professor pointed out. It affords wide coverage in the local field at the lowest cost, it informs the buyers which business houses supply the local wants, it builds better business and promotes co-

operation, according to the speaker.

### Fine Advertising

The newspaper offers unlimited possibilities in the field of advertising. The trouble with the advertising efforts of too many merchants is they have too little faith in their own advertising, they make too little study of advertising and they don't spend enough time in the preparation of good copy, Goodnow said.

For these reasons, he said, the newspaper advertising man comes to the rescue of the merchant. He builds up the business of many merchants by helping with the preparation of good copy and by suggesting merchandising plans.

In a price-conscious world, with automobiles available for shopping, buyers must be attracted through advertising. They will go where they are attracted by good advertising.

Professor Goodnow asserted that the criticism of newspapers heard today only serves to indicate how important they are in the eyes of the people of this country.

### Press Must Be Free

He stressed the importance of a free, uncontrolled press. However, he said, the American press

## STATE CHAMBER LISTS PLACES TO SEE WILD FLOWERS

The California State Chamber of Commerce in its 1940 wild-flower bulletin gives a complete survey of wild flowers to be found in California by counties and the months when they can be found, also the law regarding the destruction of native trees and wild flowers. According to Section 384a, penal code of California, such destruction on public property or on private property without a written permit from the owner is a misdemeanor; and is punishable by a fine of not more than \$200 or by imprisonment in a county jail for not more than six months, or by both fine and imprisonment. This

is as free as it needs to be. The American press often oversteps the bounds of personal privacy, he claimed.

He said that the job of the American press is for it to be the champion of the rights of the people. The newspaper should uphold the Bill of Rights and hold on to the constitutional guarantees of the people. He criticized the controlled Fascist press, asserting the press of this country is uncontrolled for the most part.

### Too Sensational

The pet peeves of the American public relative to newspapers are as follows, according to the speaker: They spread propaganda, they are too sensational, they are controlled and they don't reform. The press in this country is not controlled to any great extent, he said, except by certain pressure groups and by advertisers in some cases.

He described the weekly paper as follows: It is not sensational. It is honest, sincere, and clean. It has a socializing influence on the community, and carries the merchandising message of the advertiser. It is informative.

law went into effect June 30, 1939.

The places in Riverside county where wild flowers can be found are listed as follows:

Banning—Highways 60-70-99 to Blythe and Imperial Valley. Desert primrose, yellow coreopsis, verberna. Late February, March to middle of April.

Blythe—West on Highway 60 to within 10 miles of Indio, and north of Blythe on Highway 95. Lupine, yellow coreopsis, yellow daisy, verberna, primrose and desert lily. Last of February to middle of April.

Corona—Southeast of Temescal Canyon, 20 miles east to Pala valley. Shooting star, yellow violet, tidypit, pentstemon, lupine, canterbury bells, larkspur, monkey flower, red mariposa. March to July.

Riverside—Desert and mountain wild flowers, from Riverside city over Highways 99 and 60 to the desert, and the Pines-to-Palms Highway into the mountains. Lupine, poppy, tidypit, Indian paint brush, tree coreopsis, buck brush, holly, sea fig, owl's clover, yucca, aster, mallow, desert candle, snowflower, cactus, sand verberna, incense bush, sea coreopsis, shooting star, ocotillo, desert lily, evening primrose. Thirty miles from Riverside, on Highways 60 and 70 near Banning and Palm Springs, evening primrose, sand verberna, brittle goldenhills, scarlet bugler and desert lily. Latter part of March to July.

Indio—Adjoining Indio and along highways to Banning and to Palm Springs. Also on road to Salton Sea. Desert lily, white verberna, March, April and May.

Palm Springs—Along Highway 111 and south of village from two to 20 miles. Sand verberna, primrose, yellow daisy. Latter half of April.

San Jacinto—Along State Park Highway, from Eden Hot Springs to Hemet. Lupine, brodiaea, Indian paint brush, blue phacelia, yellow daisy. April.

Justice is the constant desire and effort to render to every man his due.—Justinian.

## Wright Makes Two Important R. E. Deals

With virtually all local real estate brokers reporting encouraging activity throughout the village, Billy Wright, broker on North Palm Canyon Drive, reported several deals of interest this week.

One, handled by Wright, was the sale of the three-bedroom home on North Indian Avenue, formerly owned by Mrs. Margolis, to Mr. and Mrs. Davies of San Francisco. The attractive residence is near the Lone Palm and is considered a valuable piece of local property.

Wright also handled the sale of Vista Del Sol to Mr. and Mrs. Harold Tracy of Banning and Los Angeles. Formerly owned by Oral Carpenter, this important property is being taken over by the Tracys this week. It consists of eight rentals with a two and one-half acre yard and is located on North Palm Canyon Drive. The Tracys plan addition of more units and other improvements.

## "Read 'Em and Reap" OUR ADS

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104 NORTH INDIAN AVENUE  
"NATURAL CURIOS OF THE DESERT"  
Cacti, Desert Shrubs, Rocks, Minerals and Gems  
Desert Guide Service. Ornamental Rock and Flagstone  
Field Trips Arranged. Complete Cactus and Rock Gardens

## GAY, COLORFUL

That's the Mood and the Garb for

## Circus Week

VIVID SCARFS :: COWBOY HATS  
BELTS :: TIE SLIDES :: CHARO SHIRTS

## Acoma Indian Shop

"ALL THINGS WESTERN"  
Next to Desmond's

## MARY KAZHAL, Inc.

The Swank Feminine Apparel Shop  
IN THE PLAZA

ANNOUNCES

AN OUTSTANDING EVENT

## A Fashion Crossword Puzzle

Exciting! Fun! Interesting!  
VALUABLE AWARDS TO WINNERS

WATCH THIS SPACE IN NEXT WEEK'S ISSUE  
FOR THE OPENING DATE  
AND FURTHER DETAILS

## YOUR HOME ON THE DESERT

During

## Desert Circus Week

## CASA DEL CAMINO BUNGALOWS

SPECIAL RATES BY WEEK OR MONTH

1447 N. Palm Canon Drive Two Blocks North of El Mirador



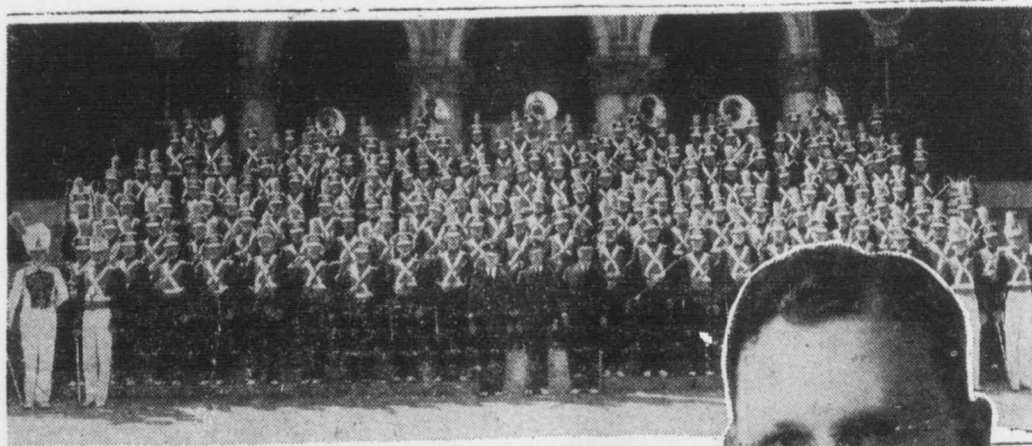
## TREAT YOURSELF TO LOW FARES A GREYHOUND TRIPI

Brilliant wild flowers and delicately perfumed blossoms make California highways a veritable fairland. Enjoy this splendor from the soft-cushioned seat of a luxurious Greyhound Super-Coach, free from all driving cares. Convenient service and money-saving fares everywhere.

	one way	round trip
Bakersfield	\$3.55	\$6.40
Fresno	4.60	8.30
San Francisco	6.50	11.70
Santa Barbara	3.25	5.85

Depot: Royal Palms Annex  
Phone 248

# GREYHOUND



The Trojan band of the University of Southern California, which will play during Desert Circus week. At the right is P. C. Conn, the band's leader.

Making its first road appearance this spring, the Trojan band of the University of Southern California under the direction of P. C. Conn will participate in the Desert Circus celebration here from March 27 through March 29.

During its stay as the guests of the Palm Springs Chamber of Commerce, the band will present several concerts and marching exhibitions. This stop is part of the annual spring tour of the organization. Other programs will be presented at El Monte, Alhambra, and Monrovia and the home concert in Bonard auditorium on April 18.

One of the very few bands in

Western United States with full instrumentation, the musical aggregation presents several unusual and seldom-heard instruments.

Believed to be the only horns of their type in the country are the fleugel horns brought from Italy and played by means of rotary valves. They are pitched between the French horn and the trombone.

Four trombones are also included in the band's instrumentation, the only others on the Pacific coast being two used by the Presidio's army band. There are



valve trombones, allowing faster action and mellower tone.

Although the normal size of the band is 157 during the football season when the marching unit is used, the concert band is cut down to 75 pieces. During the tour, the band plays only band concert numbers, omitting the collegiate pep songs they use during the fall.



## Bil-Al's Star Show Captivates Villagers

When village play places produce bigger and better shows, Bil-Al's will be first among 'em.

Big Bill Niendorf, and his able, unobtrusive partner, Al, gave jam-sessioners last Monday, and nightly crowds thereafter at Bil-Al's, a taste of really excellent entertainment this week. The sparkling program holds good for another week—and perhaps longer.

Of course the show wasn't all just Bil-Al's last Monday afternoon ad evening. Practically every able-bodied, able-voiced entertainer in the village was on hand to make the jam session one of the very best of the season. And the biggest crowd of the year was there to laud their efforts.

But Bill and Al did have the pleasure of seeing their new show given a tremendous hand. And it's the same show they are presenting through Circus Week.

Lovely Tonia Valenti, dusky-haired, dark-eyed enchantress, was better than advance billing advertised her. Blonde Judy Lane, dancer of real talent, got and is getting her full measure of applause. And the crowd is handing plenty of plaudits to Barry Smith, NBC singer; Bud Perkins, another first-class vocalist and Prince Albert, who has more than his share of musical capabilities.

Of course, Daryl Harpa and his 12-piece Americong Band is a tops feature. Smoothing out rough edges in preparation for important summer engagements—not more so than Bil-Al's of course—Harpa and his lads are sending out sparkling arrangements and exceptionally good dance music.

Our affections are our life. We live by them; they supply our warmth.—Channing.

•  
**Lykken's  
Department  
Store**  
•

## WANTED USED CARS

OUT-OF-STATE AND LOCAL  
WILL PAY CASH

**Rubidoux Motor Co.**

In the Plaza Garage

Phone 5122

• Have You Visited Our New

## Tropical Shop?

(Opposite Village Pharmacy)

Nowhere Else Will You See  
Such a Distinctive Line of

## Rattan Furniture

(MOST BEAUTIFUL PHILIPPINE IMPORTS)

The Popular Local

## Sun Furniture

On Heavy Wooden Wheels  
Out-of-State Buyers  
Save Up to 30%  
NO CHARGE FOR CRATING

Now Adjoining Tropical Shop  
QUALITY

## Re-Upholstering and Slip Covers

A Large Line of Upholstering and Slip Cover Materials  
To Choose From.

LOWEST LOS ANGELES PRICES  
HIGHEST QUALITY WORKMANSHIP GUARANTEED

## DESERT FURNITURE CO.

Exclusive



Dealer

COMPLETE HOME FURNISHERS

EDWARD WASKOW, Owner

(Next to Richfield Station)

Phone 7979

## Entertains at Bil-Al's



As gorgeous as she is talented is raven-haired Tonia Valenti, one of the featured entertainers on Bil-Al's new all-star show. Miss Valenti was brought here by Bill Niendorf following her highly lauded appearance as "Tondeleyo," the exotic star of "White Cargo," Daryl Harpa's Americong orchestra, clever Judy Lane, Barry Smith, Bud Perkins and Prince Albert are other starring features of the show.

## Real Estate Biz On Up-swing, Says Sheptenko

Peter B. Sheptenko, prominent local realtor and owner of the Pioneer Realty Company, reports a big increase in the sale of lots and houses in Palm Springs. Mr. Sheptenko states that this is indeed an indication that home ownership in Palm Springs is steadily increasing.

Says Mr. Sheptenko, "Whether the stock market goes up or down—whether war is sweeping Europe or not—whether we have inflation or deflation, the climate and the matchless living conditions combine to make real estate ownership in Palm Springs an unusually attractive investment."

## Boyd and Shannon To Attend Fresno Convention

Mayor Philip L. Boyd and Councilman Frank V. Shannon have announced they will journey to Fresno next Wednesday to attend a meeting of the League of California Cities. They will probably return to Palm Springs on Saturday, March 30.

At a meeting of the city council Wednesday morning of this week, Councilman Alvah F. Hicks was elected mayor pro tem for the period March 27-31, inclusive.

## JOHN H. McMANN FOUND NOT GUILTY IN LOCAL COURT

John H. McMann, popular Palm Springs insurance and real estate agent, was found not guilty in Judge Albert R. Hoffman's court Wednesday morning of this week of an asserted violation of the city's drunk ordinance. He was discharged by the court, absolved of all charges against him.

Mr. McMann was tried on a charge of appearing on Palm Canyon Drive in an intoxicated condition. He pled not guilty to the charge.

Trying his own case, he produced several witnesses who testified that they had seen him at various times last Saturday night and at no time was the defendant intoxicated. Testifying in his own defense, McMann stated that he requested a sobriety test, which was refused him, although he offered to pay for the test himself. Police confirmed this testimony concerning the sobriety test.

At the conclusion of the presentation of all evidence, Judge Hoffman held that the defendant was not guilty and Realtor McMann was released.

McMann was arrested early last Sunday morning, shortly after midnight on Palm Canyon Drive.

Fate seldom takes the man who is "on the square" for a run-around.



Benefits Like at Natural Hot Springs—  
New Scientific Formula Relieves Pain

## RHEUMATISM ARTHRITIS, NEURITIS, GOUT

New scientific formula now makes possible benefits similar to the world-famous Natural Hot Sulphur Baths right in your own home at very small cost. You simply empty a 4-lb. of SULFUR-AID-21 in a tub of hot water and let Nature do the rest. If you don't enjoy blessed relief from the aches and pains of your Rheumatism, Arthritis, Neuritis or Gout, return the empty vials and any unused vials and we will refund your money.

Trial offer 3 vials, \$2; full course, 21 vials \$10. Step in and ask for FREE booklet on SULFUR-AID-21.

The Village Pharmacy

Phone 4321

## Fate of Trees In Tamarisk Road Still Undecided

After a lengthy discussion in which a number of property owners of Tamarisk Road participated at a meeting of the city council Wednesday morning, the fate of the much-discussed row of tamarisk trees in that street was not decided, and the matter was referred to the public safety committee of the council for further study.

The row of trees down the center of Tamarisk Road have been a subject of controversy for some time. The city council announced early this last winter that it felt that it might be advisable to remove the trees within the next year in the interest of public safety. Later two petitions, each signed by a number of residents of the northeast part of town, were presented to the council. One petition requested the council to have the trees removed and a second petitioned the city fathers to leave the trees in.

In view of the division of opinion among the residents of the neighborhood, the city last week sent out a postcard to every person that had signed one petition or the other, requesting the petitioners to be present at the council meeting Wednesday morning of this week, when the subject of the removal of the trees would be thrown open for discussion.

A number of persons interested in seeing the trees left where they are turned out for the meeting, but none of the signers of the petition requesting the removal of the trees were present. In the opinion of some, this materially weakened the case of the group seeking the removal of the trees.

Earl T. Shepherd suggested a compromise. Viz: that the trees be trimmed up high, cut back in certain places where it is deemed necessary and that the White-water Mutual Water Company be asked to move its distributing system to the far south side of the right of way, thus taking the huge stand pipes away from the walls on the north side of the road. He pointed out that these stand pipes narrow the street in places. Evans R. Mosher said that there is much speeding along Tamarisk Road.

A letter was read from Edmund F. Lindop, subdivider of Desert Sands Estates, requesting that the trees be removed.

The council reported that the Automobile Club of Southern California recently made a survey of the street from a traffic safety standpoint, and the club recommends the trees be removed. The Automobile Club engineers stated removal of the trees would eliminate the present traffic hazard.

A communication from Alice Guthrie protested the removal of the trees.

Night speeding along the street and the late-at-night drunk drivers were discussed. Residents asked why a traffic officer couldn't patrol the street several times a day, and wanted to know why the section of the street along the trees could not be placed in the 25-mile zone.

Dr. John Macartney said the problem resolves itself to the greatest good for the greatest number, the prevention of accidents and the preservation of natural beauties.

The three members of the public safety committee of the council, Bacon Clifton, chairman; Alvah Hicks and Robert Murray, each stated unofficially that he believed that the trees should be removed. These were individual opinions, however, and the committee refused to make such an official report without first studying the problem. The matter was referred to that committee.

Councilman Clifton stated that Tamarisk Road will not be a safe street until the trees are removed.

A number of bad accidents have occurred on Tamarisk Road

Location:  
10 miles NE of L. A.  
Adjoining Pasadena  
on the South

Est. Population 10,000

## SAN MARINO California

—SEE—

## San Marino When You Leave Palm Springs

GOOD OPENINGS FOR BUSINESS ON HUNTINGTON DRIVE  
IN OUR ATTRACTIVE BUSINESS ZONE

We need Mens'-Boys Store, Electrical Contractor, Radio, Music and Electric Refrigerator Store, Dry Goods, Shoes, etc. in new building at 2160 Huntington Drive near Bank, City Hall

SAN MARINO is an all-restricted, exclusive residential city with an attractive business zone on Huntington Drive.

We have a number of 3 and 4 and even 5 bedroom residences  
WELL LOCATED

BARGAINS FOR CASH

## R. S. VANDERHOOF

Owner and Broker

1827 Virginia Rd., San Marino  
Phone Sy. 2-2490

Palm Springs Address  
220 No. Cahuilla,  
% J. M. Ostrander.

## Riverside Paper Views Kubic as Senate Prospect

The Inland Californian, weekly newspaper published in Riverside, continues to view J. C. Kubic of Palm Springs and Edom as a fine state senatorial prospect for the Democratic party to throw in the race against State Senator John Phillips this fall.

The Inland Californian in a recent issue said in part as follows:

"Those in the know among the Bourbon brand of political organizations, are scanning the valley horizon tuning ears to the grass roots, listening for the announcement from J. C. Kubic to the effect he will accept—get that, accept—an opportunity to serve his affiliated party organization, his State and his Senatorial district, as state senator."

"It has been just a few short weeks ago Inland Californian made mention of Jim Kubic as Senatorial possibility, while today finds the eye of the Bourbon focused on Thousand Palms, and ear to the ground awaiting word to 'go.'"

"That 'go' signal may come at any moment. So many friends of Jim Kubic have importuned that affable personage to respond to the growing demand it seems impossible Kubic will find refusal easy. For, be it said to his everlasting credit, Jim Kubic is not one to shirk duty, nor turn a deaf ear to friendly solicitation."

"It is not surprising the Bourbonites should sort of 'pick on' Jim Kubic. That there is one element, frankness, coupled with knowledge, which characterizes Jim Kubic is evidenced by the fact that Kubic has been preaching for several years the very nature of what is now being 'played up' by the present State Senator—economy. Only the shoe was on the other foot, another was Governor at that time, and the 'nose-bag' was loaded to the gills with the fat of the land—so far as political eatables were concerned to the present Senator."

"Kubic is a go-getter. That is

and many feel that some motorist will be killed there sooner or later if the trees are not removed.

## HOUSE FOR SALE

ANOTHER SHEPTENKO SPECIAL — My last week's Special has been sold — DON'T MISS THIS ONE:

HOUSE, COMPLETELY FURNISHED: Excellent construction, three bedrooms, two baths, large living room with fireplace, beautifully decorated, furnished by Barker Bros. Built-in wall heaters.

IDEALLY LOCATED: faces north with a sunshine patio facing south; has plenty of new porch furniture. Not only is this a nice home, but a good income investment.

Worth \$7,000.00. Owner says cash out for \$4750

See me or our broker today.

## Peter B. Sheptenko

PIONEER REALTY COMPANY

457 North Palm Canyon Drive.

Phone 7366

## Thrifty Stocks Western Stuff

Never a man to be left at the post, energetic Ken DuBose has prepared for Circus days by stocking a goodly variety of Western things. To be found at his Thrifty 5-10 and 25 are cowboy hats, scarfs, tie slides, gun holsters and many other things to bedeck the body and delight the mind of these Western-minded villagers.

Italy's population increased by 424,394 persons in 1938.

what Inland Californian likes about Jim Kubic. Any old body may be able to 'cut the mustard' with a lot of political pull, but that's not Jim Kubic. Kubic don't pull—Kubic shoves. That's why, if Jim Kubic bounces into this campaign, there will not be a blade of grass grow under his feet—and there will be none to say he did not deliver the goods, after his election."

## Busy Days For Tanner Livery

You can take it from Cecil Isenagle, local manager of the Tanner Motor Livery, and his boys, that people like to go places—and a lot of places—these lovely spring days.

Not only are village visitors hiring Tanner cars for nearby trips into the magnificent flowerland, the date gardens, canyons and other points of interest within a short distance, but also they are going places farther afield.

For instance on last Monday Tanner cars left Palm Springs with passengers for San Francisco, Yosemite, Death Valley, Arrowhead, Beverly Hills, San Bernardino and several other places. "Must be travel week," muttered Isenagle as he tried to find a couple more expert chauffeurs.

Soap should never be used on white silk unless it first is dissolved in water.

## Before You Return Home Select Your Painting

AT

## The PAUL GRIMM ART GALLERY

Opposite The Desert Inn

## Now is the Time... PALM SPRINGS IS THE PLACE

TO—

## Trade in Your Old Car and

## Order Your New One

BECAUSE—

- You can get more for your car in Palm Springs than in the East.
- By turning in your car here and going East by railroad or other transportation, you can pick up your new automobile at the factory and thus save a considerable amount in freight and other expenses.
- You save Time and Money by dealing in Palm Springs.

## Cadillac--La Salle--Oldsmobile Rubidoux Motor Co.

Phone 5122

in the Plaza Garage



## LOW-COST FIRE PROTECTION AFFORDED PALM SPRINGS BY FIRE DISTRICT COMMISSIONERS

First class, reliable fire protection is costing Palm Springs practically nothing. Under the competent, efficient, economical administration of Fire Commissioners John Kline, Charles N. Bosworth and Alvah Hicks, Palm Springs in the short space of nine years has built up an excellent fire department that today is the envy of every small town in the state of California.

### TAX RATE LOWERED

Fire authorities consider the Palm Springs fire department a model department with an unusual amount of modern equipment for a community of this size. Yet, the cost has been surprisingly small; and the tax rate of the fire protection district has been going down year by year at the same time the department has been enlarged and much equipment purchased. Only one year, 1935-36, did the tax rate for the Palm Springs Fire Protection District go up, and the very next year the taxes were lowered again. In 1933 the tax rate was 50 cents per \$100; 1934-35 the rate

was down to 46 cents per \$100; 1935-36 it was up to 55 cents; and now, 1939-40, the rate is way down to only 34 cents per \$100. An unusual record in this day and age when the trend throughout the country is to raise taxes.

### Insurance Rates Tumble

Besides the fact that the tax rate of the district has been steadily lowered, another factor has entered into the fire protection picture here that has offset the cost of maintaining the fire department to a great extent. That factor is the lowering in fire insurance rates since the Palm Springs Fire Protection District

was formed. When the district came into being on April 31, 1931, fire insurance rates here took a sudden tumble, and they have been going down ever since, until today the rates are only about one-half of what they were prior to the formation of the district. Last season the local fire insurance rates dropped 10%, the year prior to that they had been lowered 10% and only a few weeks ago the rates were again slashed, this time almost 12%. This lowering of the fire insurance rates here resulting from the up building of a first class fire department has to a large degree offset the rise in taxes caused by the formation of a fire protection district, at the same time the tax rate of the district itself has gone steadily down.

### Organized in 1931

After the Tom Connell fire which destroyed buildings where the Safeway store now stands, Frank Shannon and the Chamber of Commerce were instrumental in raising the sum of \$500 which was used as a down payment on the red La France fire truck which is still in use. Soon after that on April 31, 1931, the Palm Springs Fire Protection District came into existence by a vote of the people.

"Starting from scratch" only nine years ago, the fire department now has assets valued at over \$50,000. In fact, the district started out in the hole, for it had to go in debt to purchase the La France truck, which cost \$7000.

The La France truck replaced the hopelessly inadequate old two-wheel hose cart and chemical wagon that was all the village possessed to protect it from the ravages of fire prior to 1931. For several years the red truck was stored in the Desert Inn Garage.

### Build in 1936

In 1936 the present fine fire station was completed. The lot, 30 feet wide and extending from Palm Canyon Drive back to the golf course road, was purchased for \$5000; and a two-story poured, reinforced concrete building was erected on the property at a cost of \$18,000. The district paid cash for the lot and the building was paid for in one year.

With the building of a fire station arose the need for a paid, full-time fireman; and so on April 15, 1936, Fire Chief Bill Leoncio was engaged.

### Few Debts

Today the Palm Springs Fire Protection District has few debts. The La France truck is all paid for, as is the fire hall and lot. The big Mack fire truck, purchased Dec. 4, 1938, at a cost of \$11,500, is almost clear. The balance of \$2700 due will be paid by January, 1941. The Mack "emergency" first aid truck, purchased last year, is clear. This truck cost \$1100.

The fire commissioners recently ordered a new Mack 1000-gallon pumper, which will be delivered July 1 of this year. The old red La France truck will be turned in on this new fire engine.

This new truck is being purchased for \$12,650. The down payment will be \$2,325 (the La France truck), leaving a balance of \$10,325. If and when the fire protection district is dissolved this year and the assets of the district go to the city, the district will have almost enough money in the bank to pay off the balance due on the present Mack truck and the truck to be delivered July 1, so that the city would take over the department without any indebtedness.

This modern equipment has caused the reduction in fire insurance rates mentioned before. Two insurance rate cuts followed the purchase of the present Mack truck, and recently a 12% reduction in residential rates was made on the strength of the new truck to be delivered this summer.

### 3 Regular Firemen

The fire department today has three full-time paid firemen and 14 volunteers. The paid firemen are Fire Chief Bill Leoncio, Phil Casper and Orville Bigham. Seven firemen in all sleep every night at the fire station, which is unusual for a small town fire department. Of course, as is only fair, these seven firemen (two regulars and five volunteers) receive their sleeping quarters free of charge for spending their nights at the fire station, where they are always on call at all hours of the night.

For their splendid, unselfish service to the community the members of the volunteer fire department are only paid one dollar per month, \$12 a year, which won't even pay for the clothing they ruin in the course of the year fighting fires. For a few years the volunteers were not paid one cent; and now they are only paid the dollar per month because they must be paid employees in order for them to have the proper compensation insurance coverage.

### Fire Boys Always Ready

These volunteer firemen all have jobs, but they never allow their jobs to interfere with their duty as firemen. Any hour of the day or night, whether at work, attending the theatre, out to din-

## Theatre Guests To Win Free Air Rides

All guests of the El Paseo and Palm Springs Theatres on the evenings of March 26 and 27, will be eligible for the three free air tickets which will be given away by the management following the showing of the feature picture "Flagships of the Air."

The prize-winning names will be drawn from a huge barrel which will be placed on the stage of each theatre between performances at 9:30 p. m.

Those winning the three air tickets each night will enjoy a thirty minute flight in the giant airliner "Flagship of Palm Springs," of American Airlines which is being flown here to celebrate Circus Day.

Palm Springs residents attending the El Paseo and Palm Springs Theatres on these nights are urged to obtain cards from the attendants at the doorway of the theatres upon which the guests should write their names and return to the attendant before being seated.

ner or enjoying a party, the fire boys are always ready to leave what they are doing to answer a fire call. Frequently they are dressed in their good clothes, which they may ruin fighting the fire.

Among other things, the volunteer firemen stage an annual firemen's ball. Most of the money raised by this affair the fire boys use to buy needed equipment. Only a small portion is used for their own enjoyment. The resuscitator which is included in the equipment at the fire station was purchased by the firemen out of firemen's ball funds.

### Fine Commissioners

The building up of Palm Springs' marvelous fire department was due to the untiring efforts of the three fire commissioners—Alvah Hicks, John Kline and Charles N. Bosworth. They have done a splendid job. Because of the competent, efficient economical way they have handled the affairs of the district, Palm Springs now has reliable fire protection at a cost to property owners of the district little more than they formerly had to pay in high insurance premiums. Because of the competent way these men have governed the fire protection district, the voters have seen fit to keep them on the job (for which they receive no pay for a great deal of unselfish hard work). Hicks has been on the commission for nine years, Bosworth eight years and Kline for six years.

### City May Take Over

Now it is proposed that an election be held for property owners of the Palm Springs Fire Protection District to vote on the subject of dissolution of the district, the assets of the district to become the property of the city. A petition requesting the county board of supervisors to set the date for such an election is now being circulated. The election will probably be held late in May.

It may be that the fire department should become a part of the city, perhaps that would be for the best interests of property owners of the district. Certain it is, however, that the administration officials of no political subdivision can run the fire department better, more economically, efficiently, more sensibly than it is being run today by Charles Bosworth, John Kline and Alvah Hicks.

### Assets \$50,000

The assets of the fire protection district at this time are roughly as follows: lot, \$5,000; building and furnishings, \$20,000; fire alarm system, \$3000; emergency truck, \$1100; Mack truck, \$12,000; La France truck, \$3000; equipment, \$6000; total, \$50,100. The only indebtedness is \$2500 against the big Mack truck.

## Calexico Plans Desert Cavalcade March 28 to 30

More than 200 townspeople have roles in the pageant depicting the stirring history of the Imperial valley, highlight of the three day Desert Cavalcade, Calexico's festival, March 28-30.

This border town, with the help of its neighbor, Mexicali, is preparing a neatly wrapped package of fun, fact and fancy for the three days, beginning with a sunrise blessing of the festival maids and winding up Saturday night with a grand costume ball, plus street dancing.

Citizens already have gone native, turning out in cowboy and Mexican charro finery, with women's costumes ranging from crinoline to 1890 bustles, since the three day celebration is keyed to the span of years between 1774 when Captain Juan Bautista de Anza first crossed the valley, and the great flood of 1906.

There will be carnival doings the entire three days, a grand parade of school children the afternoon of March 28, the pageant of the night of March 29 and a huge parade including a couple of Butterfield stage coaches, 10-mule team freighters and covered wagons, the sheriff's posse, Yuma Indian band and dancers, charros and china poblanas from both Calexico and Mexicali, old timers, tenderfeet and anybody that wants to get in it. There will be at least 25 floats entered by organizations—and there isn't a one in the city that doesn't have a hand in the first exploitation of this picturesque border town's atmosphere.

Many of the actors in the pageant and organizers of the show lived through the early days of Calexico, and now they'll help re-enact them.

## Cantata Enjoyed By Large Crowd

The Palm Springs high school girls' glee club scored a great success last Sunday morning when they presented a cantata entitled "The Thorn-Crowned King" at the Community church. Prof. Walter Testa, the head of the music department of the high school is to be highly complimented upon the work he is doing among the young people. There were 351 people present, the largest audience ever in the church.

The Easter music next Sunday morning promises to be of unusual interest also. Alvin Brubacher, a young man with a marvelous voice and a great soul, who travels in a wheel chair because of infantile paralysis, will sing two solos, "The Holy City," and "Hosanna," and the boys' choir from the Frances Stevens school, under the direction of Miss Kathleen Rye, will make their initial appearance.

On Sunday, March 31, the spring musical festival will take place. At the 11 o'clock service the Desert Inn quartette will sing and they are a group of most capable musicians, and in the afternoon at 4:30 the large choir of the Vermont Avenue Presbyterian church of Los Angeles will sing.

### CHICAGOANS SPEND WEEK-END HERE

Mrs. George A. Murphy and Mrs. E. S. Ragland, both of Chicago, spent last week-end with friends here in Palm Springs.

The ladies from the "Windy City" were en route to Los Angeles following a visit with Mr. and Mrs. W. J. King in Winter Park, Florida.

Pay Telephone Bills before the 30th and receive your discount.

## Rescue Club Benefit Dance Big Success

According to reports, the second Annual Rescue Club Ball held last Saturday night, March 16, in the grammar school auditorium was a huge success, netting the worthwhile organization approximately \$90.

Over 200 villagers attended the dance sponsored by the Palm Springs Rescue Club as a benefit affair to raise money to purchase needed rescue equipment for the club.

The \$25 door prize went to Noel C. Wilson, secretary at the local U. S. Indian Service office.

### PAINTER VISITS PALM SPRINGS

Mrs. Simeon Shaw, nationally and internationally known artist, and her daughter, Louise Shaw, sculptress, are at present spending some time in Palm Springs.

While here they are staying at Ramon Trailer Park and are spending much time painting scenes in and around Palm Springs.

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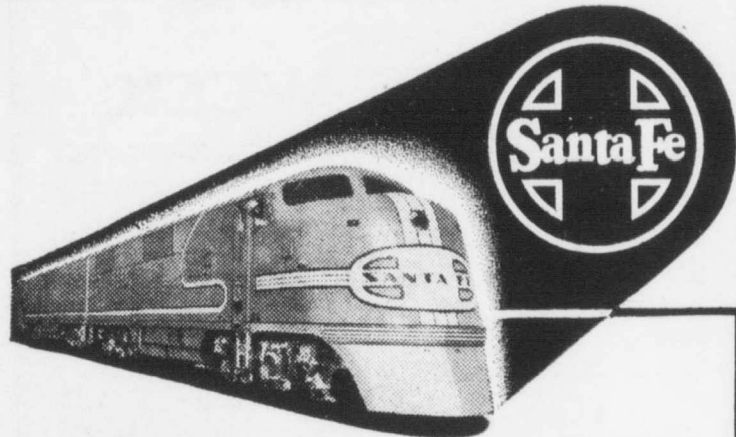
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How can a people be free that  
has not learned to be just? —  
Sienes.



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## The Good Ole CHE-CHI BAR

With Johnnie and Ned and Bigger Jigger Jack

As For Excellent Food

## Try The Desert Grill



# SPORTS

## Vermont Golfer Has Improved Her Game Here

One can search diligently through the records of local golf and the name of Mrs. Ed Schweitzer of Vermont stands out as the most improved local player and really a desert product.

Taking up golf less than five years ago and then only playing casually, most of the time with Ed Schweitzer, who has done much towards encouraging her and putting her on the right track for sound golf. Mrs. Schweitzer really started to work seriously on her game the last two years. At first she spent most of her time on the practice tee just developing a SWING. This accomplished, she went into learning to hit while swinging and the result is she now plays in the low seventies most of the time.

In the past month she tied the local course record of seventy (ladies' record) twice. Her long game is accomplished by using a shut face, thus giving her extra roll, although she can play a straight shot and the open face shot with her woods. The long irons are hit crisp with a slightly shut face, and then adjusting her short game to the open face, which gives her plenty of stop on the ball. An excellent putter, on top of this she knows at least 12 different shots which she can play when needed.

Many of the male golfers of the local course have respect for her game, sometimes asking for a handicap instead of giving. A short time ago one of the sports columnists commented about her game and said she should be heard from in national competition should she desire to play in that class of golf. She now intends to just play for the pleasure of the game.

Life is not so short, but that there is always time for courtesy. —Emerson.

"Why there are so many Hollywood divorces. Adela Rogers St. Johns. Motion Picture Commentator, contends that there are sound reasons for many crack-ups. Don't miss her interesting article in The American Weekly, the magazine distributed with next Sunday's LOS ANGELES EXAMINER. hrs

## Skeet Club Popular With Hotel Guests

El Mirador guests are flocking to the Palm Springs Skeet club these spring days as shooting is becoming more popular than ever. Last Friday George Peabody Converse and M. C. Eaton of New York gave a party. Other shooters were Stanley Metcalf of Auburn, New York; Lyle Pressey of Montana, and J. B. McCullough of Smoke Tree.

Spectators were Leigh Battson, Warren B. Pinney, Mr. and Mrs. Thorne Donnelly of Chicago, Ben Krane, Mrs. Lee Bering, Mr. and Mrs. E. K. Bishop, Mrs. Freeman Gosden, Mrs. Converse, Mrs. Eaton and Mrs. Metcalf.

## Games Planned for Saturday Afternoon

An afternoon party will take place at the Desert Inn, Saturday, March 23, when guests at the hotel will gather for several unusual events on the grounds of the Inn. Bill Smith will give a diving exhibition at the Desert Inn pool, to be followed by tennis matches. Dodo Bundy, junior hostess of the Inn and national ranking women's star, will play several exhibition matches with Betty Nuthall, captain of the Wightman Cup Team and her team-mates, Valerie Scott, Mary Hardwick and Nina Brown, all of England.

The party will then gather on the west lawn of the Desert Inn for a series of old fashioned games such as potato and sack races, etc. These promise to be as entertaining for the grandstand as they will be for the participants. Mrs. Merle Sproull, social directress, and Dodo Bundy will be in charge of the affair.

Man is a well-spring of infinite possibilities. How strange that so few among men have elected to become great by putting forth the effort to turn these into actualities!

Justice is the constant desire and effort to render to every man his due. —Justinian.

## OUTING NEWS

By C. B. HARRISON, Mgr. Outing Bureau of Automobile Club of Southern California.

### Bass Fishing

Parker Lake (Havasu)—Limits of fish are being caught on this lake with bass averaging three pounds. Mudsuckers are the best bait and any dark under-water plug. Water has been clear and quiet, and weather warm.

Lake Mead—Good catches of large bass are being caught both at Overton and Pierce's Ferry.

Lake Henshaw—Many limits of bass, catfish, bluegill, and crappie have been taken here the past week. Best baits and lures are —worms for bluegill and catfish, artificial lures and spinners for crappies, and diver plugs and mudsuckers for bass. Due to the popularity of this lake with fishermen, it is necessary to make advance reservations for the week-ends.

### Attention, Bass Fishermen!

The limit on bass throughout the state is 10 fish per day, except Clear Lake where the limit is five per day, and in Zone 134, which includes Modoc and Lassen counties, and in Zone 4A, which includes Big Bear Lake, where the limit is 15 bass per day. In district 4A black bass, bluegill, perch and crappie season opens May 1. Lake Henshaw is open the year round. The regular bass season in other parts of the state opens May 29, with the exception of some of the San Diego lakes.

### Ocean Fishing

Ocean Park — Plenty of bass and barracuda, a few halibut, and two yellowtail were caught on Tuesday from the live bait boat "Freedom," making her maiden voyage of the year. Lots of barracuda were caught in the afternoon from the bare "Billings."

San Pedro—Starting March 16 the live bait boat "Calypso" will leave daily at 7 a. m. from the 22nd Street Sportfishing Dock.

Long Beach—Fair catches of barracuda, halibut and bass are being caught from the live bait boats leaving the City Water Taxi Fishing dock, and the "Seabiscuit" is now operating from this landing.

Balboa—The live bait boat "Owl" returned with a good catch of fish Sunday.

San Diego—The "Sportfisher II and III" start daily trips to the Coronado Islands, leaving at 2:30 a. m.

### Salt Water Fishermen

No person, except the holder of a commercial fishing license, may take, or may have in possession, more than 15 of the following fish in the aggregate of all species combined during any one calendar day: bluefin tuna, yellowfin tuna, skipjack, marlin, broadbill swordfish, black sea bass, albacore, barracuda, white sea bass, bonito, rock bass, kelp bass, California halibut, California corbin, yellowfin and spotfin croaker.

### Winter Sports

Inyo-Mono Area—Spring snow on all the slopes in the Inyo-Mono area is holding its own, with the surface running from medium pack to icy, depending upon the time of the day. There will be plenty of snow at McGee, Crestview, Little Round Valley, Conway, and Devil's Gate through the rest of this month, and if a spring storm comes it should hold out until the middle of April. Mammoth mountain (near Conway) will have snow for skiing well into June from present indications.

The high school ski meet, the first of its kind in California, is to be held at Mammoth March 29 and 30, and is sponsored by the Bishop high school.

Yosemite—March 15 — Snow pack at Badger totaled 68 inches with 2 inches of new powder surface. Skiing excellent.

Grant Grove—Roads open to Grove and Wilsonia. Chains are necessary. There are 1 1/2 inches of new powder snow on top of 16 inches of old icy pack. Skiing is good, weather is clear, temperature 25.

Whenever a separation is made between liberty and justice, neither, in my opinion, is safe. —Burke.

## HARRY'S PALM SPRINGS CAFE

A Reliable Cafe with an established reputation for Delicious Cuisine. Featuring REAL ITALIAN SPAGHETTI and Chicken

HARRY'S HEALTHFUL ITALIAN SALAD is a rare taste thrill

In the Heart of Palm Springs

## Noted Desert Golfer



The noted desert golfer in the picture above is Mrs. Ed Schweitzer, of Vermont and Palm Springs, shown with her capable instructor, George Howard, pro at O'Donnell's Desert Golf Club. Mr. and Mrs. Ed Schweitzer spend their winters in Palm Springs at Arenas Lodge. A short time ago a noted sports columnist on a metropolitan daily commented that Mrs. Schweitzer should be heard from in national competition soon if she desires to play in that class of golf.

## Bowling Them Over In Palm Springs

News of the Palm Springs Bowling Academy (By HARVEY BARDO)

### Bowling Academy Loses

The Palm Springs Bowling Academy team lost its first match game of the season to the strong Hollywood All Stars here last Saturday night. Not that the locals really were bad, only the film city boys were just plain "hot," shooting a 3059 series to our 2941, which by the way is good bowling on any alleys.

Bardy of the Hollywood team had a very sweet series, shooting an even 700 with games of 240-233-227. These games certainly did the village bowlers no good. "Bugs" Justis was the "hot" boy for the locals, having a 667 series for his three games.

### Locals Take Lockheed

On Sunday last we rolled our return match with Lockheed Aircraft at the Sunset Bowling Academy at Los Angeles and redeemed ourselves by giving the city bowlers a good shellacking, winning all three games. So these bowlers decided they would roll us again.

### Match Here Sunday

Joe Wilters of San Diego, the match game king, comes here on Sunday with a group of the best in the West, to roll the house team on our own alleys. They will have a men's and ladies' team.

### Citrus Belt Event

"Rosy" Rose, Blake Bevell and Ben Done won the Citrus Belt three-man classic at Redlands last week with a three-game total of 2066. "Rosy" had a high single game of 290 with a spare and eleven in a row, along with his other good games to make a 7740 series.

Well, this is Easter week and have we got school teachers, or have we school teachers? I guess about all the college kids from Seattle to Chicago are here, and the teachers with them.

### Men's League Results

Tuesday saw the largest crowd of people at the academy this writer has ever seen; what with the Tuesday night league and the large crowds here on Easter vacation, this was a mad house.

Valley Laundry, the league leaders, ran into a snag with Sale's Market team, losing three points out of four "Gep" Gefert had the misfortune to fowl on a double strike in the last frame. This cost the laundry team two extra points, so they lost the game and totals by only four pins. Rose was high for the laundry team with a 614 series.

Indio won three games from Fuller's Cafe with all games so close it wasn't funny. There was no real high scores for either team.

Fire Department won all four games from Royal Palms Hotel with Bob Faubian being the best for the winners with 563 total.

DeVine's Market and the Plaza Drug teams broke even with 2 points each. McGowan, a new bowler with DeVine's Market, set the pace with a snappy 610.

Sporting Goods took three points from the Haas Insurance team in another close match that was full of life and excitement, more than good bowling.

### Ladies' League

Thrifty 5 & 10 and Village Toggery met on Monday night to settle the tie these two teams have been having nearly all season, and Thrifty did the trick by winning three out of four points. Both teams did more cheering than good bowling, as both the lady teams were way under par as far as the scores were concerned. The high bowler was Helyn Adams with 447, and this

## Divers Will Perform In El Mirador Pool

Next Thursday will be a big circus day for El Mirador when the aquatic show, luncheon and kangaroo court will be held at the pool.

Leo Fields, judge, will preside and Helen Lindsay, clerk, will be his "right hand woman," while the 12 fair deputies present their offenders before the court.

Ruth Jump, Marjorie Gestring, Ralph Flanagan, Sammy Lee, Bill Lewin, Lt. Frank Kurtz, the Hopkins twins, Esther Williams, all champion swimmers and divers, will perform in an exciting show.

### TEXT OF SCROLL

PRESENTED TO THOMAS A. O'DONNELL

Following is the text that was printed on the parchment scroll which was presented to Thomas A. O'Donnell last week, and the signatures affixed thereto:

"We, the undersigned members of the Twenty-five Club, on our own behalf and for the multitude of other golfers, who have enjoyed the privileges of the Desert Golf Course, hereby express to our friend, Thomas A. O'Donnell, an appreciation of his many generous and unselfish contributions to our health and happiness.

(Signed) "J. E. French, William Langles, James W. McAllister, Frank C. Adams, Karl B. Kump, George Heigho, William Willis Jenney, R. A. Terry, Carl Barkow, C. H. Clark, Harry Crawford, Herbert J. Carpenter, John F. Sweeney, Ralph H. Clock, B. J. Mense, H. W. Dorsett, Charles T. Baisley, Albert R. Bartlett, Wm. H. Kidston, Raymond R. Wilson, LeGrand S. DeGraff, W. G. "Bill" Hay, Frank V. Shannon, Raymond Cree, Philip L. Boyd."

All that is needed to remedy the evils of our time is to do justice and give freedom.—Henry George.

is low as these teams roll really darn good games. Well, better luck next time, girls.

Manuel The Tailors won all four over the Desert Garden Date Shop team. Margie Morris was high for the winners with a 485 series.

Indian Store gave the Desert Grill girls a trimming by winning three out of four points. Dorothy Cooper was the best for the winners with a 440 series, and this lady will be having lots of good games as she really has nice form.

"Mrs. Caesar." Be sure to begin this dramatic new serial of love and passion by Wallace Irwin, famous author, in The American Weekly, the magazine distributed with next Sunday's LOS ANGELES EXAMINER. hrs

## Recreation Board To Sponsor Tennis Tourney

After considering thoroughly the matter of a village tennis tournament to be held in April, the city board of recreation finally decided to sponsor only a school tournament this spring, open to students of the high school and junior high school.

The school tournament will be for both boys and girls, and Tom Slaven will have charge of the affair. Further details will be released later.

It was at first planned to have another "Village of Palm Springs Amateur Tennis Tournament" such as was staged last fall; but as that was inaugurated as an annual affair, it was felt that it

## YOUNG FOLK ENJOY HIKING

The teen-age set vacationing at the Desert Inn during the Easter holidays enjoyed a hiking and picnic party in Tahquitz Canyon Wednesday. Johnny Boyle, outdoor host of the Inn, and Dodo Bundy, junior hostess, accompanied the jolly group to the falls, where they opened fried chicken box lunches.

Those who made up the group were Marian Barlow, Barbara Jean Kellow, Virginia Skaggs, Mary Jane Tierney, Mary Pitcairn, Bob Hall, Carl Miller, Jr., Alfred Otto, Joan Thomson, Susan Buckley, Harry Clow III, and Tommy Cooper.

would be out of line to stage two tournaments in one season.

The school tournament, sponsored by the city board of recreation, will probably start right after April 1.

Big lot sale: See Sheptenko—Classified.

## For EASTER and CIRCUS WEEK

GIVE YOURSELF THE PLEASURE OF DELICIOUS FOOD

Delightfully Served

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## Royal Palms Patio

Under Direct Supervision of

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Well-known California Restaurateur

Special Easter Dinners from 75c to \$1.50



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## Desert Circus



Have Your Cowboy and Cowgirl OUTFITS

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And we'll have a neat selection of Circus Necessities—Such as Hats, Scarfs, Western Shirts

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Each worth over \$2,000.

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Large lots with two shares of water. Each worth over \$2,500. Adjoin beautiful Estates.

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Excellent location.

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## For Sale

**FOR SALE—CHEVROLET 4-DR. SEDAN.** Purchased at factory in late September, 1939. Has radio and special tires, special bargain price \$690. Owner had to go to South America. See George Relf, El Encanto, Palm Springs. Phone 905. s33-p

**FOR SALE—5 or 10 acres, high, level land near 1000 Palms (Edom).** Wonderful view, climate and soil. \$40 acre. See Black, Saturday, Sunday or Monday at Strelow's Date Garden, Corner Ramon Road and Railroad at Edom. s32-33p

**FOR SALE—Cocktail lounge, cafe, gross \$50,000.00 in 1939.** Highway 99 between Palm Springs and Los Angeles, within city limits. s32-35

**FOR SALE—Restaurant.** Highway 101, Laguna Beach. Established 3 years. Fully equipped. Beautifully decorated. Truly a bargain at \$850. Contact A. B. Wagner, 1001 Coast Blvd., Laguna Beach, Calif.

**4000 SQUARE FEET floor space** covered with Used Furniture and other merchandise bargains marked in plain figures at lowest cash prices. Shoppers welcome. On South side entering Banning from east. O. H. Tetzlaff, 952 E. Ramsey St., Banning. s11tf

**RESIDENTIAL LOT—Easy terms.** Lot 125, Vista Santa Rosa. C. Davidson, 1420 East 76th Street, Los Angeles. Phone Lafayette 8868. s32-33p

**FOR SALE—Two good pianos,** \$30 and \$40. Phone 7818. s31

## For Rent

**FOR RENT—FURNISHED—** April to October, enjoy cool summer breeze and unexcelled view of rocky shore line in exclusive—never rented before—Laguna Beach ocean front home. 3 bedrooms, maid's room, 2-car garage. Owner, Wendt, 2325 North Catalina, Hollywood, phone Hollywood 6363. Keys at Leach Realty Company, Laguna. s34-36-p

**INEXPENSIVE ROOMS—** Very neat, clean and comfortable. Special rates by the month. ANDREAS INN, 138 Andreas Road. s6-tf

**FOR RENT—4-room modern** apartment in triplex. Nicely furnished, refrigerator, \$35 mo. 1042 California Avenue, Beaumont, Calif. s32-33p

## Wanted

**WANTED—Good used baby bug.** Must be clean. Write Box 463, Palm Springs. s33p

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**\$15 - \$35 - \$87**

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Lots in Cathedral City \$290 up, and furnished cottages \$1000 up.

— See —

**W. R. Hillery**

at Cathedral City  
 Phone local exch. P. S. 3417

## Work Wanted

**WORK WANTED—Catering and** serving in private home. Local references. Phone 4014. s32-33p

**WORK WANTED—Efficient secretary,** age 24, typing, filing, rapid dictation. Office position or typing manuscript, letters, or hour work. Have car. Will call for and deliver work. Betty Neison, phone 7299. s32

**WORK WANTED by young couple,** no children. Consider anything. Louis Todd, 433 E. Andreas Road, or write General Delivery, Palm Springs. s32-33p

**WORK WANTED—Housework** by day or hour. Local references. Phone 4014. s32-33p

**RELIABLE WOMAN,** wants work by day or hour. Catering, serving or general housework. Call 6790, ask for Mrs. Mellett. s22-tf

**WORK WANTED—Filipino, cook,** butler, highly recommended, experienced, pleasing disposition. References, Paris, France; Newport, R. I.; Park Avenue, New York; local, Los Angeles. Write 240 South Figueroa, Room 36, Raymond Apts., Los Angeles. r33-36p

## Miscellaneous

**WILL TRADE two beautiful** Palm Springs lots, 66x135 each, near Mirador for equity in Los Angeles property. Owner, 614 N. Gardner, Los Angeles, California. s28-tf

**IS YOUR TRAILER FOR SALE?** See Pavy's Trailer Mart, 1 mile south on Palm Canyon Drive. s10tf

## Help Wanted

**HELP WANTED—WHITE Domestic** help please register. We have openings for housekeepers, must be good cooks. Also waitresses, bus boys. PALM SPRINGS EMPLOYMENT AGENCY.

## Lost and Found

**LOST—Pair child's glasses,** pink shell rim. Lost 2 weeks ago. Write Box 853, Palm Springs. s34p

**FOUND—Birth certificate of** Bradley Francis Clarkson. Call at Desert Sun office. s32p

**LOST—Red coat Collie dog.** Answers to name of "Butch." Phone 3737. s32

## Exchange

**EXCHANGE—Summer month at** our Arrowhead cabin accommodating 8 for winter month at your Palm Springs house. Write 84 Plaza, Orange, Calif. s32-33p

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 Box 1052 Phone 5373

### Beautiful Residential Corner Lot

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**\$395.00**

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Two Years for Balance

### Well-Furnished 3-Bedroom Home

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Desirable Location

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Duplexes in

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Offered at a

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On Request

SEE

**Billy Wright**

437 No. Palm Canyon Dr.

## Federal Government Flood Control Project For Palm Springs Area Seen as Real Possibility

The chance that the Federal Government may do extensive flood control work in the Palm Springs area continues to improve, it is understood here on good authority.

Frederick Norman Crownholm of Redlands, a U. S. Army engineer on flood control, was in Palm Springs this week and conferred with local civic leaders including Alvah F. Hicks, chairman of the "flood control" committee of the city council. He is now endeavoring to determine the value of all real property in this area, it is reported.

### Plans Now Drawn

Tentative plans have already been drawn for the work that may be done in this area. It is said that the plans include a dike to keep Palm Canyon waters away from Smoke Tree ranch, a dike to keep the waters from Cathedral Canyon out of Cathedral City, and flood control work to Chino creek, Tachevah wash and Tahquitz creek. The present plan is not altogether satisfactory to Smoke Tree Ranch interests, it is rumored.

It is said that the proposed dikes would be constructed of loose stone, would be about 20 feet wide across the top and six feet high. The Chino Creek dike would be a short distance west of the city limits palms.

### Would Form Lake

One of the interesting features of the tentative plans that have been drawn, it is said, is a proposed dike stretching from Palm Canyon above Smoke Tree Ranch north across the desert to the Southern Pacific railroad right of way. A large lake would be formed back of this dike after a flood, it is pointed out.

Engineer Crownholm now has 12 surveyors in the field in this region studying elevations, contours, etc. It is reported that this crew is running a line straight from Point Happy in the valley up into Palm Springs. The 12 surveyors will be stationed here for six weeks or more.

Before actual construction work on the various dikes is started a number of important facts will have to be determined by the government men: is the value of real property in this region great enough to warrant the expenditure of the large amounts of money necessary to complete the flood control work, does the Palm Springs area have a sufficiently high average annual loss from flood to warrant the expenditure, and is the plan itself feasible.

### Must Prove Loss

If Palm Springs can prove it suffers a high average annual loss from flood, the Federal Government will come in here and do extensive flood control work, according to Alvah Hicks, chairman of the "flood control" committee of the city council, and the amount of such work will be in direct proportion to the amount of the average annual flood loss Palm Springs can show it suffers. Such work would cost Palm Springs nothing.

Early in March, 1938, Palm Springs suffered a disastrous flood when 6.44 inches of rain fell here in four days, damaging utility lines to the extent of thousands of dollars and washing out numerous roads in this vicinity. This happened once, it can happen again; but property owners of Palm Springs can assure that the next flood will not do as much damage if the property owners and business men will cooperate in the present ambitious plan.

### Ambitious Plan

Here are the highlights of the plan: A month after the disastrous flood of 1938, a U. S. Army engineer came down here to study the damage done by the flood. A meeting was held at Indio, at which property owners of this area turned in estimates of the damage they suffered as a

result of the flood. This data is still filed away at Los Angeles.

The middle of this winter Mr. Crownholm was down here for some time, making a study for the government of what can and needs to be done in this area in the way of flood control work. Crownholm stated that Palm Springs can still submit an estimate of what the 1938 flood cost it and also stated that he believes that the village can show a sufficiently high average annual loss from flood damage to entitle it to receive Federal flood control work. Crownholm has made a study of what should and can be done to prevent flood damage here, now what will be done by the Government in this regard depends entirely upon the residents of Palm Springs.

### Figure Business Loss

In computing what Palm Springs' average annual loss from flood damage is, both actual direct property loss and loss of business of every business man in town counts. For example, the amount of the loss of business of a certain store following the flood of 1938 can be determined by comparing the business done that month with the amount of the preceding year. All property owners who can show that they suffered direct losses from the flood and all business men who can show losses in business as a result of the flood are urged to turn in estimates of such loss to City Clerk Guy Pinney, John Sprague or to Alvah F. Hicks. They will be turned over to the Federal Government to prove that Palm Springs suffers sufficiently from floods to deserve the expenditure of money on the part of the government for flood control work here.

A number of business men have already turned in such statements of loss, and the other business men of the village are urged to do the same.

### Loss Here Great

It is asserted that the Desert Inn alone can show a loss in business for the year 1938 of \$20,000 as a result of the flood. Some localities estimate roughly that Palm Springs should be able to show a total loss of \$200,000 or more to property and in loss of business as a result of the 1938 flood. To prove this would certainly help a lot in raising Palm Springs' average annual flood loss to an amount that would bring the government in here in a hurry.

## Dinosaur Tracks Pique Visitor Curiosity

In huge blocks of stone at Indianoia shop in Palm Springs are some funny looking marks which scientists say a dinosaur made some thirty-five million years ago.

No, the tracks weren't made in Palm Springs, although they might have been. F. W. Watson, owner of Indianoia, obtained them some time ago, after they had been dug from the bottom of a canyon which had gone dry back in the Dust Bowl area.

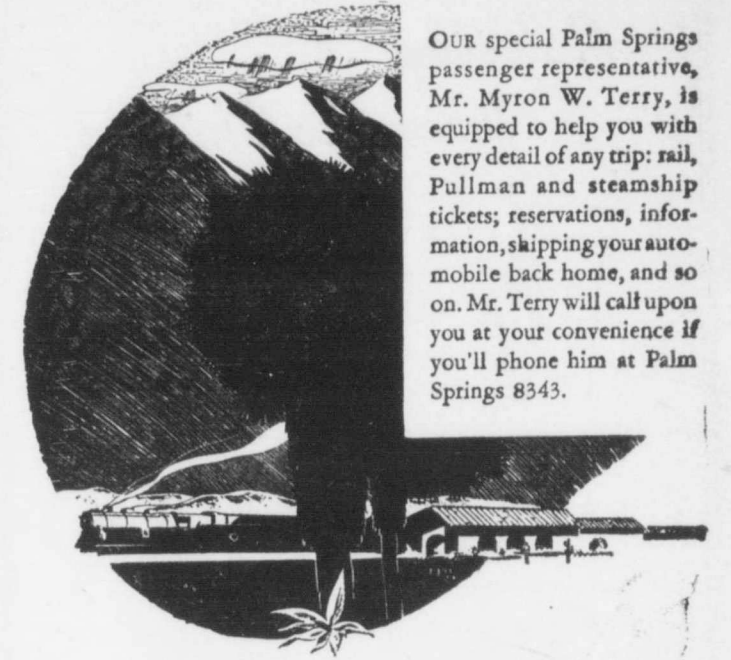
They are prints in stone now. But Watson says that scientists explain that when the tracks were made by Mr. Dinosaur, away back thirty-five million years ago, the ground was soft. It took a long time, but the dirt—or clay—finally became stone. Stone which rest now in a Palm Springs shop. There are only three of the prints here now. Originally there were four. One went to a museum. But the three are enough to arouse anyone's interest and cause a bit of puzzlement about how far back goes time.

### GIVES TIPS TO DESERT DRIVERS

Always a bit solicitous about folks who venture off the beaten path in desert fastnesses, Slim Moorten, the tall chap who runs the Museo Del Desierto on Indianoia avenue, has a couple of good tips to offer.

Says Slim: "People traveling on the back country roads where sandy, rough going is encountered, should, from now on, when the weather is warm, carry along at least five gallons of water. A car may never boil on the good roads, but in the sand it will. And when the radiator is dry and no more water is at hand, it might be a long, hard walk out. Desert guide books are not always reliable in their information, in this respect, that some of the roads listed are really a bit tough, except for experienced desert travelers who know their way about."

## COMPLETE TRAVEL SERVICE



OUR special Palm Springs passenger representative, Mr. Myron W. Terry, is equipped to help you with every detail of any trip: rail, Pullman and steamship tickets; reservations, information, shipping your automobile back home, and so on. Mr. Terry will call upon you at your convenience if you'll phone him at Palm Springs 8343.

### Southern Pacific

Facilities of our Palm Springs Station are also at your service at all times. The station is on our main transcontinental route, affording time-saving service via 4 fine, fast trains daily to the East and 2 afternoon trains for travel to Coast points. Depot phone 6513.

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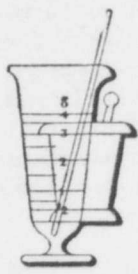
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**The Desert Sun**



## A lesson from the Chinese



● The story is told that the Chinese pay the doctor to keep them well, and if they contract illness, the doctor pays them instead. Whether or not this story is true, the general idea is sound. Serious illness often can be prevented by regular health examinations. Form a habit of visiting your doctor often—at least twice a year. If you do not have a family physician, we will be glad to recommend several from whom you can make your selection.

## El Paseo Pharmacy

HAROLD A. BROWN  
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## Last Rites Held For Nora O'Sullivan

Solemn High Requiem Mass was held at nine o'clock Monday morning, March 18, at Our Lady of Solitude Church for the late Nora B. O'Sullivan, a resident of Palm Springs for many years. Miss O'Sullivan passed away at her apartment house here on Wednesday of last week, following a long illness.

Nora O'Sullivan was considered an old-timer of Palm Springs, having come here in 1921 for her health. She has lived here for the last 19 years.

Miss O'Sullivan was well-known throughout California for her outstanding record as a Red Cross nurse.

A graduate nurse, she came to California soon after graduating from Mercy Hospital of Pittsburgh, Penn., and was active as a nurse in San Francisco during the terrible earthquake in 1906. She served in France as an army nurse throughout the World War, and was gassed while serving with the AEF in France.

Returning to America after the war, she nursed in California for a time until her health broke. She came to Palm Springs in 1921 for health, and regained her health rapidly here. A few years after coming here she purchased El Mirasol Court at 447 North Palm Canyon Drive, which she still owned at the time of her death.

Nora O'Sullivan was very active in the American Legion, being a charter member of Palm Springs Post No. 519 and was the local post's first historian. She was also a member of Legion Post No. 8 of Los Angeles.

She had been in poor health for the last two years prior to her death, and Mrs. Nellie King of Newport Beach, a sister, has been taking care of her since she broke down in health.

Miss O'Sullivan passed away shortly after 5 p. m. Wednesday evening, March 13. The Requiem High Mass was said Monday morning by Rev. Fr. Michael O'Connor, Legion Post No. 519 of Palm Springs had charge of the funeral.

Interment was in National Cemetery at Sawtelle with military honors and special American Legion rites. Legion Post No. 8 of Los Angeles was in charge of the services at Sawtelle. Fr. Bradley, chaplain at Sawtelle, Fr. Michael O'Connor of Palm Springs and the chaplain of the Los Angeles Legion Post all participated in the services, and the army nurses of Post No. 8 were present also. A large number of friends of the deceased from Long Beach and Los Angeles attended the services at National Cemetery.

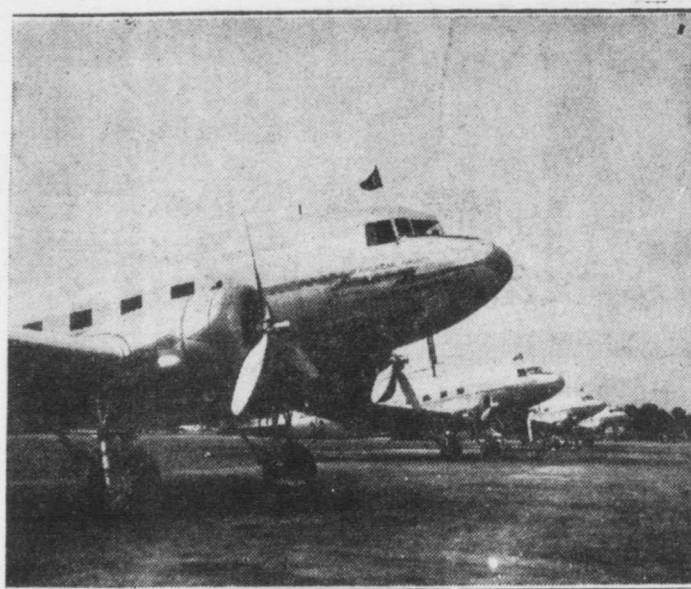
The deceased is survived by two sisters, Mrs. Nellie King of Newport Beach and Mrs. P. J. McKenna of Salt Lake City, Utah.

Mrs. King plans to dispose of her home at Newport Beach and to make Palm Springs her home. She will operate El Mirasol Court.

Mr. and Mrs. McKenna came out from Salt Lake City to attend the funeral. They expect to stay in Palm Springs for several weeks before returning home.

### BUILDING PERMITS

March 12 — George E. Dodge, \$3,000, new dwelling, San Jacinto Way in Desert Sands Estates. Harry G. Rocks, contractor.



Four of the giant "Flagships" of American Airlines, Inc., preparing to take to the air. The company flies 50,000 miles daily and has carried over 1,400,000 passengers.

## Dr. Geo. K. Dazey Visiting Friends In Palm Springs

Dr. and Mrs. George K. Dazey of Santa Monica and son, Walter Kendell, are visiting in Palm Springs with Mr. and Mrs. Ralph R. Sutherland, their old friends for more than 20 years.

Dr. Dazey, a leading physician and surgeon of Santa Monica, was recently tried and acquitted in the Los Angeles courts for the crime of murder. He was found absolutely innocent.

The Dazeys are resting at the Sutherland winter home here on the desert.

## BARKS

(Continued from Page One)

as were the old pearl-handled Colts. Play acting is a basic human urge. As the great Shakespeare said, "All the world's a stage, and all the men and women merely players." So let's all satisfy that primary urge to play act, let's put on our cowboy, cowgirl and Indian suits and "go Western" for the Desert Circus.

### LOBBYIST WANTED . . .

There's an opening in Palm Springs for a few good unemployed lobbyists. Maybe they could get the sun-suit interests of the country to hire them to lobby at meetings of the Palm Springs city council to check the proposed "anti-sunbathing" legislation that the local city dads are considering. It would be too bad to force villagers to cover up; now that vitamin "D" has become so popular.

### A GOOD INVESTMENT . . .

We know of no better investment today than Palm Springs real estate. It is definitely a buyers' market now with prices at rock bottom, and the opportunities for speculation are many-fold. Real estate prices here won't go lower; they can only go in one direction, and that's higher. Almost anyone has the ambition to some day own a home in Palm Springs. If one plans to build next season or five years from now, the time to buy the lot is now when prices are down. The reliable realtors of Palm Springs have many fine residential and business properties and acreage listed that merit the inspection of investors.

## Village Goes Western...

(Continued from Page One)

addition to 10 of the best acts that can be rounded up. Inasmuch as only 500 people can be accommodated, the committee urges quick action on the part of those desiring reservations.

Kangaroo Court officers, those persons who inflict punishment upon many an innocent victim, much to the amusement of bystanders, are: Leo Fields, judge; Walter McGowan, sheriff; Helen Lindsay, Frances Lasker, Janice Bibb, Sue Kelly, Lili Finley, Lorraine Nelson, Peggy Dart, Marcela Carlisle, Mary Gargan and Jimmie Rogers, deputies.

### Committees and Chairmen

The various committees and their hard working chairmen are as follows: publicity, Earl Gibbs; fashion show, Mrs. Melba Bennett; dance and raffle, Al Gardiner; Big Top Ball, Charles Farrell; decorations and program, Barney Hinkle, parade committee, Tony Burke; aquatic show and luncheon, Warren B. Pinney; pet show at Plaza, Robert Ransom.

### Program of Events

Wednesday noon, March 27: Fashion Show and luncheon at Desert Inn. Kangaroo court also to be held.

Thursday: Aquatic show and luncheon, plus kangaroo court, at El Mirador Hotel. In the evening, dinner at Rogers Stables—entertaining the Riverside, San Bernardino and Los Angeles sheriff's posses who are entered in the big parade.

Friday: Parade starts at 10 a. m. at El Mirador Hotel, going south on Palm Canyon Drive to Ramon Road. 2:30 p. m., Circus events at the Field Club. 8:00 p. m., Mexican Fiesta Ball at the Field Club. 10 p. m., a lucky person will be declared winner of the Buick automobile. Winners of the parade trophies will be presented, and a floor show and outstanding entertainment will be offered.

Saturday, March 30: Pet Show at the Plaza. Big Top Ball at the Racquet Club in the evening.

### Extra Events

Already planned for Friday afternoon of next week, after the parade and Circus events at the Field Club, are many luncheon parties and bits of entertainment.

Boxes for the Field Club events on Friday afternoon, March 29, are still available by calling 8866.

All doors open to courtesy.—Thomas Fuller.

## Woman Suspected As Pick-Pocket In Local Court

Because she assertedly "frisked" the pockets of a number of men on the streets of Palm Springs, purportedly picking their wallets and obtaining various sums of money, Alfreda Cost, 28, Los Angeles Negress, is now in the Riverside county jail with her bail set at \$5000.

According to Palm Springs police, a woman pick-pocket answering the description of Alfreda Cost has been operating here off and on for about five weeks. The first job was pulled on Feb. 24, it is said, and four or five men have been relieved of their money during the last four or five weeks, police assert. On two different occasions the pick-pocket got sums of approximately \$100, police report, on another evening she got \$11 and one time she only lifted one dollar from her victim's pockets.

The woman pick-pocket operated in the following manner, according to police: usually in the early evening about 7 o'clock she would ask some man walking along the street for a match. While her victim was looking for a match, she would grab him and struggle for a moment and then she would flee. Later the surprised man would find that his wallet and money were gone. Every time police would search, without success, till they came to the conclusion that after each crime the woman must have climbed in her car and left town.

Last Sunday evening, March 17, another job was pulled. Palm Springs police sent out a radio broadcast and cars were stopped on the highway. Alfreda Cost, a woman answering the description of the pick-pocket, was apprehended in Beaumont at 11 p. m., Sunday. A man by the name of McLeod Ledon, 20, was with her in the car.

Chief of Police W. H. Bispham and Sergeant Joe Omlin drove to Beaumont to get the suspects, and according to police, Chief Bispham got a full confession from Alfreda Cost. She is a rather large woman who would be capable of perpetrating jobs of the nature in question, it is said.

Alfreda Cost and McLeod Ledon were both charged with "wilfully, unlawfully and feloniously taking from the person of Charles E. Shewe an envelope containing \$11." When arraigned before Judge Albert R. Hoffman on Thursday, they both pled not guilty. Preliminary hearing was set for April 2, 10 a. m., at Palm Springs, and bail was set at \$5000 each.

Alfreda Cost is represented by Attorney Eugene Theriault of Palm Springs.

## FIRE MONDAY NIGHT AT FRANCIS CROCKER'S APARTMENT HOUSE

At 9:30 Monday night the fire department answered a call to Francis Crocker's apartment house on West Arenas Road, where they found one of the apartments filled with smoke, and the sofa on fire.

Only the quick action of the fire department saved the frame building from catching fire, as the blaze was about to spread to the wood floor when firemen arrived on the scene.

The apartment, rented by Bob Seaman, was unoccupied when the fire started. Firemen are of the opinion that the sofa must have been ignited by a cigarette, although Seaman said that he had not been smoking.

The damage resulting from the fire was small. The room was badly smoked up and will have to be repainted, and the sofa was a total loss.

At the time the alarm was turned in Monday night the volunteer fire department was holding its regular semi-monthly meeting at the fire hall. The firemen answered the call in a body immediately without the fire alarm being sounded.

There is a courtesy of the heart; it is allied to love. From it springs the purest courtesy in the outward behavior.—Goethe.

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## Pete Smith Guest At Lone Palm

Among the film folk vacationing in the village are Pete Smith, famous for his sport "shorts"; and Mr. and Mrs. George Hickey, an executive of Metro-Goldwyn-Mayer.

Pete Smith's latest "short" is now being previewed at the Plaza Theatre in conjunction with the feature picture, "Three Cheers for the Irish," current attraction at the Plaza. Pete Smith is a guest at the Lone Palm.

Hickey, who thinks "Gone With the Wind" is the greatest picture ever to come to the screen, has already announced to Earle Strebe, manager of Palm Springs' three theatres, his intention of seeing the picture again here. The Hickeys are stopping at El Mirador for an extended stay.

## SMALL CHILD TREATED BY DR. JAMES OLIVER FOR DOG BITES

Sharon Thomas, 7-year-old daughter of Mr. and Mrs. Edwin Thomas of 819 Ventura street, Altadena, was treated by Dr. James B. Oliver of Palm Springs Monday evening for a dog bite assertedly inflicted by a canine owned by Allan Thompson of this city. The two Thompson Scotties are now under observation of the county health department for rabies.

According to police, little Sharon, together with her parents and Mrs. Toltschin, an aunt, and Richard Toltschin, Sharon's cousin, were walking along Indian Trail street about 5:20 p. m., Monday, when two Scottie dogs assertedly ran out, one biting the child above the knee.

Police assert that Mr. Thompson became angry when he was asked to tie up his dogs for a few days for inspection, stating to police that he did not believe that it was his dog that had bitten the child. On Tuesday, however, Mr. Thompson signed a card agreeing to keep his canines under quarantine for a period of 10 days.

The two dogs are now under observation of the county health department for rabies. California laws provide that any dog biting a person must be tied or kept in an enclosure for a period of 10 days, which is considered a quarantine. The county health department can issue a warrant of arrest for a violation of this rule, Chief of Police W. H. Bispham pointed out this week.

Nothing is more valuable to a man than courtesy.—Terence.

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